



Ross Auction Centre
 Overross, Ross on Wye
 Herefordshire, HR9 7QF
 Tel: 01989 762225
 Fax: 01989 566082
www.williamsandwatkins.co.uk

ROSS AUCTION CENTRE – WEEKLY MARKET REPORT MONDAY 13th DECEMBER 2010

MONDAY 20th DECEMBER IS A RED MARKET, THERE IS NO MARKET ON THE 27TH DECEMBER AND MONDAY 3RD JANUARY 2011 IS GREEN

203 FINISHED CATTLE

Sale at 10.30 am

125 Clean Cattle & Bulls, 33 Overage Clean, 45 Cull Cows & Bulls. Auctioneer: Richard Williams.

An increased entry of finished cattle sold to another strong trade. Again the entry was highly variable with some very good sorts forwards realizing 170 – 180 pence and plenty at the other end making somewhat less! Generally there was plenty of demand for all classes with a particularly strong trade on heavier sorts.

Top price per kilo: 180.00p for an entry from Mesr LH Attewell & Partners, Undy Magor.

Top price per head: £1302.85 for an entry from the same vendor.

		<i>Top p/kg</i>	<i>Av/kg</i>	<i>Av/head</i>	<i>Overall Av/kg</i>
STEERS	Light (370-460kg)				
	Medium (465-555kg)				
	Heavy (560kg+)	178.00p	151.80p	£996.83	151.80p
HEIFERS	Medium (400-395kg)	160.00p	150.10p	£748.66	
	Heavy (485kg+)	180.00p	150.60p	£860.64	150.60p
BULLS	Heavy (560kg+)	150.00p	145.70p	£943.82	145.70p

QUALITY PRICE REPORTING

	Steers	Heifers	Bulls
Premium	175.10p	177.10p	
Prime	155.10p	155.30p	150.10p
Others	135.20p	136.20p	140.10p

33 OVERAGE CLEAN CATTLE

Sale after Clean Cattle

Auctioneer: Richard Williams

A similar entry of overage clean cattle sold to a very good trade. Better sorts sold over 150 pence to a top of 160 pence.

45 CULL COWS.

Sale after Overage Clean

Auctioneer: Richard Williams

A short entry of cows sold to a fast trade throughout. There were no real superstars forward but all classes met keen demand. Best continentals to 126p with Friesians to 115p.

	<i>Top Price / kg</i>	<i>Top Price / head</i>	<i>Av Price / kg</i>	<i>Av Price / head</i>
Overage Steers	155.00p	£1164.93	140.20p	£910.39
Overage Heifers	160.00p	£1013.61	141.20p	£841.24
Grade 1 Cows	126.00p	£872.72	120.00p	
Grade 2 Cows	115.00p		106.00p	
Grade 3 Cows	95.00p		86.00p	
Grade 4 Cows	80.00p		74.00p	
Cows Overall Av			94.50p	£612.59
Cull Bulls				

1502 LAMBS**Sale at 9.15 am**

Auctioneer: Greg Christopher.

An increased entry of lambs sold to an excellent trade which was considerably ahead of markets at the end of last week. The entry was nowhere near enough for the demand with a couple of buyers unable to even start. Best lambs were much sought after selling from 190 – 200 pence. Again heavy lambs met very keen demand selling to **£90**. We urgently need more lambs to retain our excellent buying support.

Top Price per Kilo: 200.00p for entries from Mesr Moorend Farms, Hereford.**Top Price per Head:** £90.00 twice for entries from Mesr Moorend Farms and Miss D Lang, Apperley.

	<i>Top p/kg</i>	<i>Av p/kg</i>	<i>Av £/head</i>	<i>Overall Av</i>
Light (25.5 – 32 kg)				
Standard (32.1 – 39 kg)	193.00p	177.60p	£64.46	
Medium (39.1 – 45.5 kg)	200.00p	180.40p	£76.28	179.90p
Heavy (45.6 – 52 kg)	191.00p	166.60p	£79.66	
Overweight (52.1 + kg)	149.00p	149.00p	£81.72	

QUALITY PRICE REPORTING

Weight	30.5 –36	36.5 – 43	43.5 – 48	48.5 – Over
Premium	193.00p	198.70p	192.10p	
Prime	180.20p	181.20p	180.70p	172.10p

652 CULL EWES & RAMS**Sale at 10.00 am**

Auctioneer: Martyn Evans

An increased entry of ewes met another good trade in line with recent weeks. Once again best ewes in short supply but continue to sell over £90 with continentals selling to the top price of £100. An exceptional overall average of £63.10 considering the number of small ewes forward. First quality ewes sold from £80. Second quality sold from £55. Small and plain ewes sold to this figure. An increased entry of Rams sold to a flying trade with a top price of £101 and an overall average of £70.93.

FORTHCOMING SALES**DECEMBER**Thursday 16th**ROSS AUCTION CENTRE**Sale of Store Cattle, Dairy, Store Sheep, Rearing Calves.
Sale of calves at 10.30 am.Wednesday 22nd**ROSS AUCTION CENTRE****Christmas Sale of Dressed Poultry.** Sale at 5.30 pm.**IMPORTANT CATTLE –EAR TAGS**

It is the vendors responsibility to ensure all ear tags are correct and readable. For cows needing only 1 tag please check everything on it can be read and it is not worn. If in any doubt, get a new plastic tag.
IF THE ANIMAL IS BINNED IT IS YOUR LOSS!

SHEEP EID

This only applies to Sheep born after 31st December 2009. For all Lambs born on or after 1st January 2010 we recommend:

- 1. A single electronic slaughter tag for those Lambs intended for slaughter within 12 months of age.**
- 2. Full electronic identification for all Lambs intended for breeding i.e. ewe lambs.**

ESCAPED LIVESTOCK PLAN

All farmers must secure the market gates to the gates of their trailers each and every time stock are loaded/unloaded. If this is not done you are liable for any damage caused by an escaped animal. Once you have finished loading/unloading these gates must be shut and secured. If an animal does escape please inform a member of staff immediately who will blow the 'Whistle'. This then warns the gate keeper to close the vehicle gates. Available staff will secure the market perimeter. Once secure, the escaped animal will need to be herded back into the market pens. (We may use quiet stock already penned to help catch the escaped animal).