

## ROSS AUCTION CENTRE – WEEKLY MARKET REPORT MONDAY 14<sup>th</sup> MARCH 2011

### MONDAY 21<sup>ST</sup> MARCH IS A RED MARKET

#### 300 FINISHED CATTLE

**Sale at 10.30 am**

172 Clean Cattle & Bulls, 50 Overage Clean, 78 Cull Cows & Bulls. Auctioneer: Richard Williams

A much larger entry of finished cattle largely due to the return of one of our major buyers who has been greatly missed. All classes of cattle were in keen demand with the entry nowhere near enough for the demand. All better sorts were over 178 pence to a peak of 193 pence. Cattle “in the lump” were a serious price with top steers and heifers both realizing over **£1300**. A short entry of average quality bulls sold to a top price of 154 pence.

**Top price per kilo:** 193.00p for an entry from Mesr DE & SJ Cheacker, Pilning.

**Top price per head:** £1308.75 for an entry from Mesr LH Attewell & Partners, Undy Magor.

		<i>Top p/kg</i>	<i>Av/kg</i>	<i>Av/head</i>	<i>Overall Av/kg</i>
<b>STEERS</b>	Medium (465-555kg)				
	Heavy (560kg+)	187.00p	155.70p	£1032.42	<b>155.70p</b>
<b>HEIFERS</b>	Medium (400-395kg)				
	Heavy (485kg+)	193.00p	157.10p	£896.93	<b>157.10p</b>
<b>BULLS</b>	Heavy (560kg+)	154.00p	140.00p	£824.05	<b>140.00p</b>

#### QUALITY PRICE REPORTING

	<b>Steers</b>	<b>Heifers</b>	<b>Bulls</b>
<b>Premium</b>	180.20p	184.00p	
<b>Prime</b>	152.70p	156.90p	153.50p
<b>Others</b>			

#### 50 OVERAGE CLEAN CATTLE

**Sale after Clean Cattle**

Auctioneer: Richard Williams

A larger entry of overage clean cattle met a significantly improved trade. Best steers and heifers realized over 165 pence to a top of 168 pence. Prices were generally not far behind clean cattle levels.

#### 78 CULL COWS

**Sale after Overage Clean**

Auctioneer: Richard Williams

An improved entry of cull cows saw one of the best trades we have seen for many a day. The return of “Mr Fell” certainly ensured keen competition on all classes. Best continental cows peaked at 144 pence with best Friesians from 115 pence to 125 pence. Numerous cows realized over £1,000 with continentals peaking at £1125 and Friesians at **£1096.85**. Cull Bulls sold to a storming trade with one bull grossing **£1523**.

	<i>Top Price / kg</i>	<i>Top Price / head</i>	<i>Av Price / kg</i>	<i>Av Price / head</i>
Overage Steers	167.50p	£1157.31	142.30p	£947.09
Overage Heifers	168.50p	£1215.66	144.00p	£919.34
Grade 1 Cows	144.00p	£1125.04	132.10p	
Grade 2 Cows	125.00p		119.00p	
Grade 3 Cows	116.00p		107.20p	
Grade 4 Cows	97.00p		92.00p	
<b>Cows Overall Av</b>			<b>120.10p</b>	<b>£832.32</b>
Cull Bulls	139.00p	£1523.20	127.10p	£1169.12

**1880 HOGGETS****Sale at 9.15 am**

Auctioneer: Greg Christopher.

A slightly increased entry of hoggets sold to another fantastic trade. Over the past week it has risen considerably with the export trade particularly strong. Numerous pens realized over **£100** to a top of **£114**. There were no real superstars forward but best sorts sold to **224 pence**. The big question is whether this trade can continue? The home trade cannot sustain this level and therefore export demand is of paramount importance. Unlike recent years heavier sheep are now being exported and this is considerably assisting the heavier trade. Lets all hope the demand continues. A grand load of 140 Hogs from one farm averaged over £104 per head. No Deadweight price in the country can beat that. Take full advantage of this current trade.

**Top Price per Kilo:** 224.00p for an entry from Mesr D Clothier & Sons Ltd, Radstock.**Top Price per Head:** £114.00 for an entry from Mesr DRE & JV Parry, Tregare.

	<i>Top p/kg</i>	<i>Av p/kg</i>	<i>Av £/head</i>	<i>Overall Av</i>
Light (25.5 – 32 kg)				
Standard (32.1 – 39 kg)	221.00p	208.40p	£77.32	
Medium (39.1 – 45.5 kg)	224.00p	213.10p	£88.32	<b>212.30p</b>
Heavy (45.6 – 52 kg)	207.00p	200.10p	£96.36	
Overweight (52.1 + kg)	207.00p	198.20p	£107.26	

**QUALITY PRICE REPORTING**

<b>Weight</b>	<b>30.5 –36</b>	<b>36.5 – 43</b>	<b>43.5 – 48</b>	<b>48.5 – Over</b>
<b>Premium</b>		219.90p	217.80p	204.60p
<b>Prime</b>		206.50p	207.50p	198.00p

**305 CULL EWES & RAMS****Sale at 10.00 am**

Auctioneer: Martyn Evans

A reduced entry of ewes met another flying trade. Strong ewes regularly sold over £100 with Texels selling to the top price of £137. Suffolks sold to £120. Mules to £105 leaving another excellent overall average of £87.32. First quality ewes sold from £100. Second quality sold from £75. Small and plain ewes sold to this figure. An increased entry of Rams also met a flying trade selling to £109 and an average of £92.78. An entry of Goats sold to £57 and an average of £51.20.

**FORTHCOMING SALES****MARCH**Thursday 17<sup>th</sup> **ROSS AUCTION CENTRE** Sale of Store Cattle, Store Sheep, Calves and Dairy Cattle.Thursday 31<sup>st</sup> **ROSS AUCTION CENTRE** Sale of Store Cattle, Store Sheep, Calves and Dairy Cattle. Entries for catalogue to be received by 12 noon, Thursday 24<sup>th</sup> March.**APRIL**Thursday 14<sup>th</sup> **ROSS AUCTION CENTRE** Sale of Store Cattle, Store Sheep, Calves and Dairy Cattle.Wednesday 20<sup>th</sup> **ROSS AUCTION CENTRE** Sale of Antique Furniture & Household Effects. For details Contact Roger Garlick on 01989 762225.**SINGLE FARM PAYMENT ENTITLEMENTS FOR SALE**

Please contact Greg Christopher 01989 567233 / 07976 163043

**IMPORTANT CATTLE –EAR TAGS**

It is the vendors responsibility to ensure all ear tags are correct and readable. For cows needing only 1 tag please check everything on it can be read and it is not worn. If in any doubt, get a new plastic tag.

**IF THE ANIMAL IS BINNED IT IS YOUR LOSS!**

**ESCAPED LIVESTOCK PLAN**

All farmers must secure the market gates to the gates of their trailers each and every time stock are loaded/unloaded. If this is not done you are liable for any damage caused by an escaped animal. Once you have finished loading/unloading these gates must be shut and secured. If an animal does escape please inform a member of staff immediately who will blow the 'Whistle'. This then warns the gate keeper to close the vehicle gates. Available staff will secure the market perimeter. Once secure, the escaped animal will need to be herded back into the market pens. (We may use quiet stock already penned to help catch the escaped animal).