



Ross Auction Centre
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ROSS AUCTION CENTRE – WEEKLY MARKET REPORT MONDAY 14TH FEBRUARY 2011

MONDAY 21ST FEBRUARY IS A RED MARKET

256 FINISHED CATTLE

Sale at 10.30 am

139 Clean Cattle, 36 Overage Clean, 80 Cull Cows, 1 Cull Bull.

Auctioneer: Richard Williams

A larger entry for the red market sold to a firm trade very much in line with the previous week. Once again the entry was dominated by heavier plainer sorts with very few quality handy weights forward. Better sorts sold from 165 – 177 pence with plenty of heavier cattle over **£1200**. There were also a number of overfat cattle which should have been sold weeks ago.

Top price per kilo: 177.00p for an entry from Mesr LH Attewell & Partners, Undy Magor.

Top price per head: £1225.64 for an entry from Mesr MA Hardy Ltd, Barry.

		<i>Top p/kg</i>	<i>Av/kg</i>	<i>Av/head</i>	<i>Overall Av/kg</i>
STEERS	Medium (465-555kg)				
	Heavy (560kg+)	172.00p	148.70p	£1017.66	148.70p
HEIFERS	Medium (400-395kg)				
	Heavy (485kg+)	177.00p	148.40p	£873.34	148.40p
BULLS	Heavy (560kg+)				

QUALITY PRICE REPORTING

	Steers	Heifers	Bulls
Premium	171.00p	177.00p	
Prime	151.20p	152.10p	
Others	137.20p	136.20p	108.90p

36 OVERAGE CLEAN CATTLE

Sale after Clean Cattle

Auctioneer: Richard Williams

A larger entry of overage cattle met keen demand with better sorts from 150 – 160 pence.

80 CULL COWS

Sale after Overage Clean

Auctioneer: Richard Williams

A much larger entry of cows sold to an excellent trade throughout. 85% of the entry were Friesians which peaked at 115 pence. Continental cows also sold particularly well to a top of 140 pence. Many more cows could readily have been sold.

	<i>Top Price / kg</i>	<i>Top Price / head</i>	<i>Av Price / kg</i>	<i>Av Price / head</i>
Overage Steers	152.00p	£1104.60	140.10p	£892.63
Overage Heifers	160.00p	£1052.48	140.70p	£818.48
Grade 1 Cows	140.00p	£1008.59	127.10p	
Grade 2 Cows	117.00p		112.00p	
Grade 3 Cows	105.00p		94.00p	
Grade 4 Cows	80.00p		77.00p	
Cows Overall Av			103.70p	£674.39
Cull Bulls	116.00p	£1109.96	116.00p	£1109.96

1290 HOGGETS**Sale at 9.15 am**

Auctioneer: Greg Christopher.

A similar entry of hoggets sold to another very strong trade throughout. Numbers seem to be short on a national basis and prices certainly seem to be improving. Once again export weights “rang the bell” although there were no top quality pens forward. There was a shortage of heavier hoggets forward with one buyer unable to even start bidding. **We urgently need more hoggets to satisfy increased demand.**

Top Price per Kilo: 200.00p for an entry from Mesr Moorend Farm, Hereford.**Top Price per Head:** £95.00 for the same entry.

	<i>Top p/kg</i>	<i>Av p/kg</i>	<i>Av £/head</i>	<i>Overall Av</i>
Light (25.5 – 32 kg)	178.20p	178.20p	£57.00	
Standard (32.1 – 39 kg)	194.00p	183.40p	£66.55	
Medium (39.1 – 45.5 kg)	200.00p	190.60p	£77.56	188.90p
Heavy (45.6 – 52 kg)	179.00p	170.00p	£83.37	
Overweight (52.1 + kg)	158.00p	158.30p	£95.00	

QUALITY PRICE REPORTING

Weight	30.5 –36	36.5 – 43	43.5 – 48	48.5 – Over
Premium		200.00p	200.00p	
Prime	185.20p	190.10p	189.70p	165.20p

417 CULL EWES & RAMS**Sale at 10.00 am**

Auctioneer: Martyn Evans

A reduced entry of ewes met another good trade. Another short entry of strong lean ewes but those forward continue to sell over £90. Texels sold to the top price of £100 leaving another excellent overall average of £73.60. First quality ewes sold from £85, second quality sold from £60, small and plain ewes sold to this figure. A short entry of varied quality Rams sold to £80 and average £69.44. A large entry of 24 Goats sold to £52 and average £45.50.

FORTHCOMING SALES**FEBRUARY**Thursday 17th **ROSS AUCTION CENTRE** Sale of Store Cattle, Store Sheep, Calves and Dairy Cattle.Wednesday 23rd **ROSS AUCTION CENTRE** Sale of Flowering Trees, Shrubs, Fruit Trees & Bushes, Rose bushes, Conifers, Hedging, etc, subject to availability. Sale at 11.30am.**MARCH**Thursday 3rd **ROSS AUCTION CENTRE** Sale of Store Cattle, Store Sheep, Calves and Dairy Cattle. Entries for catalogue to be received by 12 noon, Thursday 24th February.Saturday 5th **ROSS AUCTION CENTRE** Sale of Poultry and Ornamental Wildfowl. Contact Chris & Gene Taylor 01874 730883.**SINGLE FARM PAYMENT ENTITLEMENTS FOR SALE**

Please contact Greg Christopher 01989 567233 / 07976 163043

IMPORTANT CATTLE –EAR TAGS

It is the vendors responsibility to ensure all ear tags are correct and readable. For cows needing only 1 tag please check everything on it can be read and it is not worn. If in any doubt, get a new plastic tag.

IF THE ANIMAL IS BINNED IT IS YOUR LOSS!

ESCAPED LIVESTOCK PLAN

All farmers must secure the market gates to the gates of their trailers each and every time stock are loaded/unloaded. If this is not done you are liable for any damage caused by an escaped animal. Once you have finished loading/unloading these gates must be shut and secured. If an animal does escape please inform a member of staff immediately who will blow the 'Whistle'. This then warns the gate keeper to close the vehicle gates. Available staff will secure the market perimeter. Once secure, the escaped animal will need to be herded back into the market pens. (We may use quiet stock already penned to help catch the escaped animal).