

Ross Auction Centre Overross, Ross on Wye Herefordshire, HR9 7QF

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ROSS AUCTION CENTRE – WEEKLY MARKET REPORT MONDAY 15th NOVEMBER 2010

RED/GREEN MARKETS

As you know we have had numerous comments relating to Red/Green markets. Obviously we would like to have Green markets all the time but problems of TB and the 6 day rule render this impossible. Unfortunately many of our cattle vendors cannot sell on Green markets and this is the reason we have been holding Red markets in recent weeks. We have decided to hold Green markets on a monthly basis. The next <u>Green</u> Market will take place on <u>29th November (Christmas Market)</u>. If we are able to hold more Green markets on a more regular basis we will do everything in our powers to do so.

237 FINISHED CATTLE

Sale at 10.30 am

140 Clean Cattle, 40 Overage Clean, 55 Cull Cows, 2 Bulls

Auctioneer: Richard Williams.

A larger entry of variable quality cattle sold to a similar trade to the previous week. Again there was a high percentage of plainer sorts which did not assist overall averages. Better sorts sold from 165 - 173 pence with supermarket specification cattle selling to a strong trade. Again there was strong demand for heavier sorts with plenty of cattle over £1150 to a top of £1217. More cattle are required in the run up to Christmas to meet increased demand.

Top price per kilo: 174.00p for an entry from Mr FE Cox, Yarkhill.

Top price per head: £1217.73 for an entry from Mesr LH Attewell & Partners, Undy Magor.

		Top p/kg	Av/kg	Av/head	Overall Av/kg
STEERS	Medium (465-555kg)	141.00p	140.20p	£725.49	
	Heavy (560kg+)	170.00p	145.10p	£944.85	144.70p
HEIFERS	Medium (400-395kg)				
	Heavy (485kg+)	174.00p	144.50p	£867.51	144.50p
BULLS	Medium				
	Heavy (560kg+)				

QUALITY PRICE REPORTING

	Steers	Heifers	Bulls
Premium	170.00p	172.00p	
Prime	148.20p	148.70p	
Others	130.90p	130.10p	

40 OVERAGE CLEAN CATTLE

Sale after Clean Cattle

Auctioneer: Richard Williams

A similar entry of overage cattle sold to another excellent trade. Better sorts sold from 150 – 154 pence.

57 CULL COWS & CULL BULLS

Sale after Overage Clean

Auctioneer: Richard Williams

A similar number of cull cows sold to a superb trade throughout. There were few top quality sorts forward but better sorts sold from 120-128p. There was an excellent trade on the Friesians with several over 105 pence to a top of 108 pence. Cull Bulls sold well peaking at **132 pence**.

	Top Price / kg	Top Price / head	Av Price / kg	Av Price / head
Overage Steers	155.00p	£1073.38	136.00p	£876.98
Overage Heifers	152.00p	£986.04	134.00p	£806.94
Grade 1 Cows	128.50p	£1012.94	126.00p	
Grade 2 Cows	110.00p		108.00p	
Grade 3 Cows	96.00p		85.00p	
Grade 4 Cows	82.00p		78.00p	
Beef Cows	128.50p		108.20p	
Dairy Cows	108.00p		92.70p	
Cows Overall Av.			96.70p	£707.46
Cull Bulls	132.00p	£1000.72	119.20p	£967.45

1402 LAMBS Sale at 9.15 am

Auctioneer: Greg Christopher.

A slightly increased entry of finished lambs sold to a much improved trade which was considerably ahead of markets at the end of last week. All the buyers were fit and a very strong trade ensued. It was good to see a better trade on heavier sorts with numerous pens from £75 to £80. Premium quality lambs also sold well with plenty of pens from 175p to 186p. Many more lambs are urgently required with 10 active buyers week in week out.

Top Price per Kilo: 186.00p for entries from Miss D Lang, Apperley.

Top Price per Head: £80.00 for entries from the same vendor.

	Top p/kg	Av p/kg	Av £/head	Overall Av
Light (25.5 – 32 kg)				
Standard (32.1 – 39 kg)	185.00p	177.30p	£64.62	
Medium (39.1 – 45.5 kg)	186.00p	166.30p	£69.68	168.80p
Heavy (45.6 – 52 kg)	157.00p	150.10p	£71.37	
Overweight $(52.1 + kg)$	123.10p	123.10p	£80.00	

OUALITY PRICE REPORTING

Weight	30.5 –36	36.5 – 43	43.5 – 48	48.5 – Over
Premium		185.00p	183.70p	
Prime		172.90p	169.20p	159.20p

472 CULL EWES & RAMS

Sale at 10.00 am

Auctioneer: Martyn Evans

A reduced entry of ewes met an improved trade, strong meated ewes regularly sold over £80 with Suffolks selling to the top price of £95.50. An excellent overall average of £66.90 considering the large number of small and plain ewes forward was an increase of £8 per head on the previous week. First quality ewes sold from £80, second quality sold from £55, small and plain ewes sold to this figure. A short entry of Rams also met a good trade to average £80.75.

FORTHCOMING SALES

NOVEMBER

Thursday 18th ROSS AUCTION CENTRE Sale of Store Cattle, Dairy, Store Sheep, Rearing Calves.

Sale of calves at 10.30 am.

Wednesday 24th ROSS AUCTION ROOMS Sale of Antique Furniture and Effects.

Monday 29th ROSS AUCTION CENTRE Christmas Show & Sale entries for Cattle to be received by

Monday 22nd November and Sheep by 8.15am by Monday

29th November (Sale day).

DECEMBER

Thursday 2nd ROSS AUCTION CENTRE Sale of Store Cattle, Dairy, Store Sheep, Rearing Calves.

Sale of calves at 10.30 am.

Entries for Cattle Catalogue to be received by 12 noon,

Thursday 25th November.

 $\frac{SHEEP\ EID}{This\ only\ applies\ to\ Sheep\ born\ after\ 31^{st}\ December\ 2009.\ For\ all\ Lambs\ born\ on\ or\ after\ 1^{st}}$ January 2010 we recommend:

- 1. A single electronic slaughter tag for those Lambs intended for slaughter within 12 months of age.
- 2. Full electronic identification for all Lambs intended for breeding i.e. ewe lambs.

IMPORTANT CATTLE -EAR TAGS

It is the vendors responsibility to ensure all ear tags are correct and readable. For cows needing only 1 tag please check everything on it can be read and it is not worn. If in any doubt, get a new plastic tag. IF THE ANIMAL IS BINNED IT IS YOUR LOSS!

ESCAPED LIVESTOCK PLAN

All farmers must secure the market gates to the gates of their trailers each and every time stock are loaded/unloaded. If this is not done you are liable for any damage caused by an escaped animal. Once you have finished loading/unloading these gates must be shut and secured. If an animal does escape please inform a member of staff immediately who will blow the 'Whistle'. This then warns the gate keeper to close the vehicle gates. Available staff will secure the market perimeter. Once secure, the escaped animal will need to be herded back into the market pens. (We may use quiet stock already penned to help catch the escaped animal).