



Ross Auction Centre  
 Overross, Ross on Wye  
 Herefordshire, HR9 7QF  
 Tel: 01989 762225  
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[www.williamsandwatkins.co.uk](http://www.williamsandwatkins.co.uk)

## ROSS AUCTION CENTRE – WEEKLY MARKET REPORT MONDAY 20<sup>TH</sup> APRIL 2009

### 331 FINISHED CATTLE

**Sale at 10.30 am prompt**

269 Clean Cattle (under 30 months), 62 OTMS.

Auctioneer: Richard Williams

A larger entry of clean cattle included several new vendors and several good quality loads. All the talk was of prices easing and it would be fair to say that generally averages were a couple of pence down on the previous week. The main problem seems to be consumer demand with beef proving more difficult to sell. Once again Welsh cattle commanded a premium and there was also very keen bidding on heavier sorts.

**Top price per kilo:** 188p for an entry from Mesr DE & SJ Cheacker, Pilning.

**Top price per head:** £1318.05 for an entry from Mesr Puckshipton Farm Ltd, Devizes.

		<i>Top p/kg</i>	<i>Av/kg</i>	<i>Av/head</i>	<i>Overall Av/kg</i>
<b>STEERS</b>	Light (370-460kg)				
	Medium (465-555kg)	169.00p	159.10p	£775.23	
	Heavy (560+kg)	188.00p	160.80p	£1058.02	<b>160.70p</b>
<b>HEIFERS</b>	Medium (400-480kg)				
	Heavy (485kg+)	175.00p	157.50p	£888.64	<b>157.50p</b>

### QUALITY PRICE REPORTING

	<b>Steers</b>	<b>Heifers</b>	<b>Bulls</b>
<b>Premium</b>	174.20p	172.10p	
<b>Prime</b>	160.10p	160.10p	
<b>Others</b>	135.10p	134.20p	

### 62 OVERAGE CATTLE

**Sale after clean cattle**

29 - 30 to 48 mths, 33 over 48 mths.

Auctioneer: Jeremy Jehan

A lovely show of cows, 2 thirds of the entry were Beef cows. 16 cows over 130 pence to 150p twice. Black and Whites on show generally lacked finish and consequently brought the averages down. 30-48 month clean animals had a superb trade up to 165p. Best of the day £1186.05 for a 42 month steer.

	<i>Top Price / kg</i>	<i>Top Price / head</i>	<i>Av Price / kg</i>	<i>Av Price / head</i>
Overage Steers	165.00p	£1186.05	131.30p	£839.00
Overage Heifers	162.00p	£1004.25	144.90p	£884.07
Grade 1 Cows	150.00p	£1038.34	146.60p	£741.39
Grade 2 Cows	143.00p		133.50p	
Grade 3 Cows	127.00p		119.00p	
Grade 4 Cows	109.00p		74.80p	
Cull Bulls	131.00p	£750.88	118.60p	£689.17
<b>Cow Overall Average</b>			<b>116.10p</b>	

### IMPORTANT CATTLE –EAR TAGS

It is the vendors responsibility to ensure all ear tags are correct and readable. For cows needing only 1 tag please check everything on it can be read and it is not worn. If in any doubt, get a new plastic tag.

**IF THE ANIMAL IS BINNED IT IS YOUR LOSS!**

**230 SPRING LAMBS****Sale at 9.15 am prompt**

Auctioneer: Richard Williams

A larger entry of lambs sold to a fast trade with best sorts over £90 to a peak of £95. Many more lambs could have been sold to advantage.

	<i>Top p/kg</i>	<i>Av p/kg</i>	<i>Av £/head</i>	<i>Overall Av</i>
Standard (32.1 – 39 kg)	220.50p	220.10p	£77.31	
Medium (39.1 – 45.5kg)	240.50p	230.10p	£92.20	<b>229.30p</b>

**2650 HOGGETS****Sale following Lambs**

Auctioneer: Richard Williams

A larger entry of hoggets met a reduced trade as was generally expected. The pound has risen against the Euro and this, fuelled by more supply and lower consumer demand, has resulted in lower prices. Although the trade was easier, all of the hogs were sold within 25 minutes. Best hogs again realized £2 per kilo. Most vendors seemed relatively happy with their prices albeit at reduced levels.

**NB. PLEASE NOTE THAT TRADING STANDARDS OFFICERS ARE INSISTING THAT ALL SHEEP ENTERING AND LEAVING OUR RED MARKETS MUST HAVE AN EAR TAG. WE SUGGEST THAT YOU BRING/SEND IN A FEW SPARE TAGS IN CASE ANY ARE LOST IN TRANSIT BECAUSE DEFRA HAVE REFUSED TO ISSUE THE MARKET WITH ANY MORE IN FUTURE.**

**Top Price per Kilo:** 200.00p for an entry from Mesr DRE & JV Parry, Tregare.

**Top Price per Head:** £86.00 for an entry from Mrs PM Finch, Uckington.

	<i>Top p/kg</i>	<i>Av p/kg</i>	<i>Av £/head</i>	<i>Overall Av</i>
Standard (32.1 – 39 kg)	194.50p	182.20p	£67.24	
Medium (39.1 – 45.5kg)	200.00p	182.40p	£76.23	<b>182.3p</b>
Heavy (45.6 – 52kg)	181.00p	168.20p	£79.86	
Overweight (52.1kg +)	162.20p	150.10p	£81.57	

**QUALITY PRICE REPORTING**

<b>Weight</b>	<b>30.5 – 36</b>	<b>36.5 – 43</b>	<b>43.5 – 48</b>	<b>48.5 - Over</b>
<b>Premium</b>		200.00p	200.10p	
<b>Prime</b>		185.10p	186.10p	170.10p

**386 CULL EWES & RAMS****Sale at 10.00 am**

Auctioneer: Martyn Evans

An increased entry of ewes met the best trade ever seen in this market. The £100 barrier was broken on four occasions with continental ewes selling to the top price of **£120** and an overall average of £72.71. First quality ewes sold from £90. Second quality sold from £60, small and plain ewes sold to this figure. A short entry of rams also met an improved trade selling to £95 and an average of £71.25. An entry of goats sold to £50.

**FORTHCOMING SALES****APRIL**

Wednesday 22<sup>nd</sup> **ROSS AUCTION ROOMS** Sale of Antique Furniture & Effects. Entries to Roger Garlick, Tel: 01989 762225.

Thursday 30<sup>th</sup> **ROSS AUCTION CENTRE** Sale of Store Cattle 11.15 am, Dairy Cattle 12 noon, Rearing Calves at 10.30 am and Store Sheep at 11 am. Entries for Sore Cattle Catalogue to be received by 12 noon Thursday 23<sup>rd</sup> April.

**MAY**

Thursday 14<sup>th</sup> **ROSS AUCTION CENTRE** Sale of Store Cattle at 11.15am, Dairy Cattle at 12 noon, Rearing Calves at 10.30am & Store Sheep at 11am.



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## ROSS AUCTION CENTRE – STORE CATTLE REPORT THURSDAY 16<sup>TH</sup> APRIL 2009

### 20 REARING CALVES

Sale at 10.30 am

A very small entry of 20 rearing calves sold to the best trade in memory. Top price was £410 for a Belgian Blue heifer with other heifers of the same breed £320, £310, £280, etc. Belgian Blue bulls to £370 and £280. Limousin bulls to £275, Aberdeen Angus bulls £150 and Friesian bulls £140. Blonde D'Aquitaine heifers to £200. **Next calf sale Thursday April 30<sup>th</sup> at 10.30 am.**

### 430 STORE CATTLE

Sale at 11.15 am

An entry of 430 Store Cattle sold to an extremely good trade with a ring full of potential buyers. Top price per head was £1060 for a Belgian Blue steer weighing 490 kg (216p/kg). Top price per kilo was 236p for a 11 month old Simmental bull (£485).

Continental steers from 300-350 kg regularly making between 176 to 206p/kg. Heifers in the same weight range from 160p to 192p/kg.

Continental steers 355 to 400 kg making between 170 and 188p and heifers up to 214p/kg. Continental steers 405 – 450 kg up to 190p/kg and generally 170p plus with best heifers 180 to 190p.

Continental steers 455 – 510 kg up to £1060 (216p p/kg) with the general run 170p to this figure. Heifers topped at 184p.

A big entry of Aberdeen Angus cattle well sought after making to prices of £960 (188p – 510 kg) and £920 (184p – 500 kg for steers with heifers to £850 (177p – 480 kg).

Friesian steers to 147p (£470 – 320 kg) and £570 (127p – 450 kg).

**COWS AND CALVES** to £2,300 for a Pedigree Limousin and her 1 month old bull calf with a Pedigree Limousin heifer (17 mths) to £1190. Incalf Belgian Blue heifers to £1000 and a Belgian Blue cow and heifer calf (5 mths) to £1350.

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