

Ross Auction Centre Overross, Ross on Wye Herefordshire, HR9 7QF

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# ROSS AUCTION CENTRE – WEEKLY MARKET REPORT MONDAY 20th JULY 2009

## **126 FINISHED CATTLE**

95 Clean Cattle & Bulls (under 30 months), 31 OTMS.

Sale at 10.30 am prompt

Auctioneer: Richard Williams

A desperately short entry of cattle sold to an excellent trade. It was typical that the shorter entry of cattle was on the week that we had 2 new buyers in attendance! The entry was generally mixed but best sorts sold from 170 – 190 pence. We urgently need more cattle to retain our buying support with returns way ahead of deadweight quotations.

**Top price per kilo**: 191.00p for an entry from Mesr DE & SJ Cheacker, Pilning.

**Top price per head**: £1145.19 for an entry from Mr FE Cox, Yarkhill.

		Top p/kg	Av/kg	Av/head	Overall Av/kg
STEERS	Light (370-460kg)				
	Medium (465-555kg)	168.00p	150.20p	£762.79	
	Heavy (560+kg)	191.00p	153.70p	£928.54	153.00p
HEIFERS	Light (370-460kg)				_
	Medium (400-480kg)				
	Heavy (485kg+)	178.00p	153.30p	£832.97	153.30p

# **OUALITY PRICE REPORTING**

QUILITI TRICE REFORTING				
	Steers	Heifers	Bulls	
Premium	190.20p	177.50p		
Prime	154.10p	154.20p	155.20p	
Others	134.10p	132.10p		

#### 31 OVERAGE CATTLE

Sale after clean cattle

Auctioneer: Jeremy Jehan

9 - 30 to 48 mths, 21 over 48 mths, 1 Cull Bull

As with the UTMs a lower entry of Overage. Another mixed bag of cows, better on the whole than last week, and a strong trade considering most firms have dropped prices yet again.

	Top Price / kg	Top Price / head	Av Price / kg	Av Price / head
Overage Steers				
Overage Heifers	140.00p	£967.37	126.30p	£817.80
Class 1 Cows	117.00p	£828.92	117.00p	£581.02
Class 2 Cows	110.00p		101.50p	
Class 3 Cows	102.00p		92.80p	
Cows 4 Cows	86.00p		75.00p	
Cows Overall/Av			92.40p	
Cull Bulls	103.00p	£818.98	103.00p	£818.98

## IMPORTANT CATTLE -EAR TAGS

It is the vendors responsibility to ensure all ear tags are correct and readable. For cows needing only 1 tag please check everything on it can be read and it is not worn. If in any doubt, get a new plastic tag.

IF THE ANIMAL IS BINNED IT IS YOUR LOSS!

# Sale at 9.15 am prompt

Auctioneer Richard Williams

A very short entry of lambs following the falling trade of the previous week. As a consequence the trade was much better than expected with better sorts over 150 pence to a top of **157 pence**. The entry was nowhere near enough for the demand and many more lambs could have been sold to advantage.

**Top Price per Kilo:** 157.00 for an entry from Mesr DP & B Smith & Son, Dingestow. **Top Price per Head:** £64.00 for an entry from Mesr PG & CP Whitehouse, Mitcheldean.

	Top p/kg	Av p/kg	Av £/head	Overall Av
Light (25.5-32 kg)				
Standard (32.1 – 39 kg)	151.00p	146.10p	£55.48	
Medium (39.1 – 45.5 kg)	157.00p	143.90p	£59.08	144.50p
Heavy (45.6 – 52 kg)	131.00p	131.00p	£61.10	
Overweight (52.1 kg + )				

# **QUALITY PRICE REPORTING**

Weight	30.5 –36	36.5 – 43	43.5 – 48	48.5 - Over
Premium		155.00p	155.10p	
Prime		147.10p	145.90p	

### 342 CULL EWES & RAMS

### Sale at 10.00 am

Auctioneer: Martyn Evans

An increased entry of varied quality ewes met a continued good trade. Strong ewes regularly sold over £70 but another large entry of Welsh and plain ewes reduced the overall average to £48.54. First quality ewes sold from £70. Second quality sold from £50. Small and plain ewes sold to this figure. An entry of good quality rams averaged £67.33. Goats sold to £52.50 and averaged £46.23.

# THURSDAY 16<sup>TH</sup> JULY 2009

# **45 REARING CALVES**

Sale at 10.30 am

An entry of 45 rearing calves sold to another good trade. Top price was £430 per head for three 12 week old Limousin Bulls. Other prices B/Blue Bulls £320, Limousin Bulls £275, Small Hereford Cross and Simmental Bulls £185 and £180 respectively and Friesian Bulls £140. B/Blue and Charolais Heifers to £300 per head with Limousin Heifers to £280 and Simmental Heifers £200. **Next Rearing Calf Sale – Thursday 30<sup>th</sup> July at 10.30 am.** 

# **FORTHCOMING SALES**

JULY		
Thursday 30 <sup>th</sup>	ROSS AUCTION CENTRE	Sale of Rearing Calves, Dairy Cattle and Store Lambs.
AUGUST		
Wednesday 5 <sup>th</sup>	HONEYBOURNE, EVESHAM	Annual Sale of Store Lambs, Sale at 11.30 am.
Thursday 13 <sup>th</sup>	ROSS AUCTION CENTRE	Sale of Store Cattle at 11.15 am, Dairy Cattle at 11 am, Rearing Calves at 10.30 am and Store Sheep at 11 am. Entries for Store Cattle Catalogue to be received by 12 noon Thursday 6 <sup>th</sup> August
Thursday 27 <sup>th</sup>	ROSS AUCTION CENTRE	Sale of Rearing Calves, Dairy Cattle and Store Lambs
Saturday 29 <sup>th</sup>	ROSS AUCTION CENTRE	Sale of Poultry and Ornamental Wildfowl. Contact Chris and Gene Taylor Tel/Fax 01874 730883.