



Ross Auction Centre
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**ROSS AUCTION CENTRE – WEEKLY MARKET REPORT
 MONDAY 21ST FEBRUARY 2011**

MONDAY 28th FEBRUARY IS A RED MARKET

206 FINISHED CATTLE

Sale at 10.30 am

120 Clean Cattle, 25 Overage Clean, 60 Cull Cows, 1 Cull Bull.

Auctioneer: Richard Williams

A similar entry of clean cattle sold to a significantly improved trade on all classes. Best sold would be heavier sorts as export orders seem to be improving – **The supermarkets have no control over them!!** With steers averaging **£1030** it can be seen that the trade was fast! Better cattle sold from 175 – 184 pence. It is good to see real competition at last with a couple of buyers unable to get enough cattle. **MORE CATTLE OF ALL TYPES URGENTLY REQUIRED.**

Top price per kilo: 184.00p twice for entries from Mesr LH Attewell & Partners, Undy Magor and Mesr GE Phillips & Son, Penrhos.

Top price per head: £1226.17 for an entry from Mesr MA Hardy Ltd, Barry.

		Top p/kg	Av/kg	Av/head	Overall Av/kg
STEERS	Medium (465-555kg)	163.00p	163.00p	£874.25	
	Heavy (560kg+)	184.00p	157.80p	£1029.91	157.80p
HEIFERS	Medium (400-395kg)				
	Heavy (485kg+)	184.00p	151.50p	£888.48	151.50p
BULLS	Heavy (560kg+)				

QUALITY PRICE REPORTING

	Steers	Heifers	Bulls
Premium	184.00p	184.00p	
Prime	155.10p	150.20p	
Others	135.20p	134.90p	

25 OVERAGE CLEAN CATTLE

Sale after Clean Cattle

Auctioneer: Richard Williams

Again a very strong trade with best sorts to 159.5 pence.

60 CULL COWS

Sale after Overage Clean

Auctioneer: Richard Williams

A slightly reduced entry of cows sold to a storming trade. Best Continentals sold to 134 pence with Friesians to 124 pence to generate a maximum of **£1042**. 3 Friesians sold over **£1000** which shows the strength of the trade. Cull Bulls sold to **£1415.89!** Keep the cows coming with demand outstripping current supply.

	Top Price / kg	Top Price / head	Av Price / kg	Av Price / head
Overage Steers	146.50p	£1031.03	137.20p	£861.52
Overage Heifers	159.50p	£1132.08	138.20p	£724.53
Grade 1 Cows	134.50p	£1042.80	130.20p	
Grade 2 Cows	125.50p		118.20p	
Grade 3 Cows	110.20p		104.20p	
Grade 4 Cows	90.20p		80.00p	
Cows Overall Av			110.20p	£729.84
Cull Bulls	113.50p	£1415.89	113.50p	£1415.89

1518 HOGGETS**Sale at 9.15 am**

Auctioneer: Greg Christopher.

A few more numbers and a very sharp trade to match. A trade which was an improvement on last week was led by export buyers. The top end hoggets were all from 195 – 207 pence. However heavier hoggets met an excellent trade with several pens from £86 to £98. Bellied hoggets met a premium. More hoggets are needed to meet current demand with 10 buyers all very fit and wanting numbers.

Top Price per Kilo: 207.00p for an entry from Miss D Lang, Apperley.**Top Price per Head:** £98.00 for an entry from Mesr Moorend Farm, Hereford.

	<i>Top p/kg</i>	<i>Av p/kg</i>	<i>Av £/head</i>	<i>Overall Av</i>
Light (25.5 – 32 kg)				
Standard (32.1 – 39 kg)	199.00p	188.50p	£70.94	
Medium (39.1 – 45.5 kg)	207.00p	190.00p	£78.97	189.50p
Heavy (45.6 – 52 kg)	182.00p	176.80p	£84.54	
Overweight (52.1 + kg)	158.00p	141.20p	£90.53	

QUALITY PRICE REPORTING

Weight	30.5 – 36	36.5 – 43	43.5 – 48	48.5 – Over
Premium	199.00p	207.00p	201.00p	
Prime	188.50p	190.00p	190.20p	175.20p

375 CULL EWES & RAMS**Sale at 10.00 am**

Auctioneer: Martyn Evans

A disappointing entry of ewes considering the demand in recent weeks met another flying trade. Once again strong lean ewes in short supply but those forward regularly sold over £90. Another exceptional overall average of £78.11 the highest seen in the market for some time. First quality ewes sold from £85. Second quality sold from £65. Small and plain ewes sold to this figure. A short entry of Rams also met a flying trade selling to £100 and average £78.50. Goats sold to £54 and average £50.94.

40 REARING CALVES sold on Thursday 17th February**Sale at 10.30 am**

An increased entry of 40 rearing calves sold to a good trade on the better quality calves but smaller and poorer shaped calves met little demand. Top price was £290 (twice) for Simmental cross heifer calves with British Blue heifers to £270, £240 and £230, etc. Limousin heifers to £250 and £200. Bull calves topped at £250 for Aberdeen Angus with Shorthorn bulls to £200, British Blue £195, Limousin £190 and Hereford cross £175. Next calf sale is Thursday 3rd March at 10.30 am.

FORTHCOMING SALES**MARCH**

Thursday 3 rd	ROSS AUCTION CENTRE	Sale of Store Cattle, Store Sheep, Calves and Dairy Cattle.
Saturday 5 th	ROSS AUCTION CENTRE	Sale of Poultry and Ornamental Wildfowl. Contact Chris & Gene Taylor 01874 730883.
Wednesday 9 th	ROSS AUCTION CENTRE	Sale of Antique Furniture & Household Effects. For details Contact Roger Garlick on 01989 762225.
Thursday 17 th	ROSS AUCTION CENTRE	Sale of Store Cattle, Store Sheep, Calves and Dairy Cattle. Entries for catalogue to be received by 12 noon, Thursday 10 th February.

SINGLE FARM PAYMENT ENTITLEMENTS FOR SALE

Please contact Greg Christopher 01989 567233 / 07976 163043

IMPORTANT CATTLE –EAR TAGS

It is the vendors responsibility to ensure all ear tags are correct and readable. For cows needing only 1 tag please check everything on it can be read and it is not worn. If in any doubt, get a new plastic tag.

IF THE ANIMAL IS BINNED IT IS YOUR LOSS!

ESCAPED LIVESTOCK PLAN

All farmers must secure the market gates to the gates of their trailers each and every time stock are loaded/unloaded. If this is not done you are liable for any damage caused by an escaped animal. Once you have finished loading/unloading these gates must be shut and secured. If an animal does escape please inform a member of staff immediately who will blow the 'Whistle'. This then warns the gate keeper to close the vehicle gates. Available staff will secure the market perimeter. Once secure, the escaped animal will need to be herded back into the market pens. (We may use quiet stock already penned to help catch the escaped animal).