



Ross Auction Centre
 Overross, Ross on Wye
 Herefordshire, HR9 7QF
 Tel: 01989 762225
 Fax: 01989 566082
 www.williamsandwatkins.co.uk

**ROSS AUCTION CENTRE – WEEKLY MARKET REPORT
 MONDAY 25th OCTOBER 2010**

MONDAY 1ST NOVEMBER WILL BE GREEN

178 FINISHED CATTLE

Sale at 10.30 am

118 Clean Cattle, 20 Overage Clean, 40 Barren Cows.

Auctioneer: Richard Williams.

A larger entry of clean cattle sold to a much improved trade throughout. All the buyers were very fit for all classes and a superb trade ensued. Best sorts sold from 180 – 193 pence. There was a very good trade on heavier sorts with several cattle over **£1150** to a top of **£1171**. Many more cattle could readily have been sold.

Top price per kilo: 193.00p for an entry from Mesr DE & SJ Cheacker, Pilning.

Top price per head: £1171.97 for an entry from Mesr CD & MG Blandford, Much Marcle.

		Top p/kg	Av/kg	Av/head	Overall Av/kg
STEERS	Medium (465-555kg)				
	Heavy (560kg+)	180.00p	151.60p	£979.49	151.60p
HEIFERS	Medium (400-395kg)				
	Heavy (485kg+)	193.00p	150.40p	£866.57	150.40p
BULLS	Medium				
	Heavy (560kg+)				

QUALITY PRICE REPORTING

	Steers	Heifers	Bulls
Premium	180.00p	187.20p	
Prime	152.10p	153.90p	
Others	134.20p	132.10p	

60 OVERAGE CATTLE

Sale after Clean Cattle

20 Overage Clean Cattle

Auctioneer: Richard Williams

A shorter entry of overage clean cattle sold to a very good trade. Quality was not as good as of late with no better sorts forward.

40 Cull Cows & Bulls

Sale after Overage Clean

A similar entry of cull cattle sold to an excellent trade. Best cows peaked at **137 pence** with demand far outstripping supply. Several cows realized over **£1000** peaking at **£1092**. Friesians also sold very well with best sorts to **112p**.

	Top Price / kg	Top Price / head	Av Price / kg	Av Price / head
Overage Steers	136.00p	£1025.70	128.00p	£782.44
Overage Heifers	136.00p	£865.23	130.00p	£754.22
Grade 1 Cows	137.00p	£1092.00	120.00p	
Grade 2 Cows	115.00p		110.00p	
Grade 3 Cows	101.00p		92.00p	
Grade 4 Cows	80.00p		77.00p	
Cows Overall Av.			98.20p	£612.47
Cull Bulls	115.00p	£1016.76	110.00p	£857.27

IMPORTANT CATTLE –EAR TAGS

It is the vendors responsibility to ensure all ear tags are correct and readable. For cows needing only 1 tag please check everything on it can be read and it is not worn. If in any doubt, get a new plastic tag.
IF THE ANIMAL IS BINNED IT IS YOUR LOSS!

868 LAMBS

Sale at 9.15 am

Auctioneer: Greg Christopher.

A very short entry of lambs following the falling trade due to the French strike at the end of last week. Buyers were trying to buy lambs below 150 pence but this proved impossible on the handier weights. Best sold from 162-166 pence. Heavier weights again proved more difficult to sell peaking at **£72. BY POPULAR REQUEST NEXT WEEK IS A GREEN MARKET – PLEASE SUPPORT IT!**

Top Price per Kilo: 166.00p for entries from Mesr P & DA Watkins & Son, Ledbury.

Top Price per Head: £72.00 for entries from Mesr FJ & S Robins, Blakeney.

	<i>Top p/kg</i>	<i>Av p/kg</i>	<i>Av £/head</i>	<i>Overall Av</i>
Light (25.5 – 32 kg)				
Standard (32.1 – 39 kg)	154.00p	152.10p	£58.32	
Medium (39.1 – 45.5 kg)	166.00p	153.10p	£64.65	152.90p
Heavy (45.6 – 52 kg)	141.00p	140.10p	£65.03	
Overweight (52.1 + kg)	136.00p	135.90p	£72.00	

QUALITY PRICE REPORTING

Weight	30.5 –36	36.5 – 43	43.5 – 48	48.5 – Over
Premium		166.00p	164.10p	
Prime		153.10p	152.00p	142.90p

572 CULL EWES & RAMS

Sale at 10.00 am

Auctioneer: Martyn Evans

A similar entry of ewes met slightly less demand in line with the national trend. Another very short entry of strong ewes still sold over £80. A pen of Suffolks sold to the top price of £89. The largest entry of small ewes seen in Ross for some time left an excellent overall average of £54.70. First quality ewes sold from £75, second quality sold from £50, small and plain ewes sold to the figure.

45 REARING CALVES sold on Thursday 21st October

Sale at 10.30 am

An entry of 45 Rearing Calves with a large number of Friesian bulls forward, which met little trade, sold again to an easier trade. Top price was £285 for a British Blue heifer with others of the same breed £175 (twice), Hereford cross heifers £125, Limousin heifers £240 and £200. Bull calves to £280 (twice) for Limousins with Aberdeen Angus £235, British Blue £215 and Hereford cross £165. **Next Calf Sale Thursday 4th November at 10.30 am.**

FORTHCOMING SALES

OCTOBER

Thursday 28th **ROSS AUCTION CENTRE** Sale of Nursery Stock: Flowering Trees, Shrubs & Roses. Sale at 11.30 am.

NOVEMBER

Thursday 4th **ROSS AUCTION CENTRE** Sale of Store Cattle, Dairy, Store Sheep, Rearing Calves. Sale of calves at 10.30 am.

Entries for catalogue to be received by 12 noon, Thursday 28th October.

Saturday 6th **ROSS AUCTION CENTRE** Sale of Poultry & Ornamental Wildfowl. Details from Chris & Gene Taylor: Tel/Fax 01874 730883.

Wednesday 24th **ROSS AUCTION ROOMS** Sale of Antique Furniture and Effects. Entries to Roger Garlick, Tel: 01989 762225.

SHEEP EID

This only applies to Sheep born after 31st December 2009. For all Lambs born on or after 1st January 2010 we recommend:

- 1. A single electronic slaughter tag for those Lambs intended for slaughter within 12 months of age.**
- 2. Full electronic identification for all Lambs intended for breeding i.e. ewe lambs.**

ESCAPED LIVESTOCK PLAN

All farmers must secure the market gates to the gates of their trailers each and every time stock are loaded/unloaded. If this is not done you are liable for any damage caused by an escaped animal. Once you have finished loading/unloading these gates must be shut and secured. If an animal does escape please inform a member of staff immediately who will blow the 'Whistle'. This then warns the gate keeper to close the vehicle gates. Available staff will secure the market perimeter. Once secure, the escaped animal will need to be herded back into the market pens. (We may use quiet stock already penned to help catch the escaped animal).