



Ross Auction Centre  
 Overross, Ross on Wye  
 Herefordshire, HR9 7QF  
 Tel: 01989 762225  
 Fax: 01989 566082  
[www.williamsandwatkins.co.uk](http://www.williamsandwatkins.co.uk)

**ROSS AUCTION CENTRE – WEEKLY MARKET REPORT  
 MONDAY 26<sup>th</sup> APRIL 2010**

**PLEASE NOTE THERE IS A CHANGE – MONDAY 4<sup>th</sup> MAY GREEN MARKET**

**310 FINISHED CATTLE**

**Sale at 10.30 am**

234 Clean Cattle (under 30 months), 76 OTMS.

Auctioneer: Richard Williams

Another large entry of cattle sold to a generally improved trade. Once again real quality was lacking with fat being the word of the day. Buyers were again complaining about poor demand and this is certainly reflecting in end prices which are considerably reduced on a year ago. Better specification cattle sold from 160 – 175 pence but plainer sorts are certainly reducing overall returns.

**Top price per kilo:** 175.00p for an entry from Mesr BJ & MI Thomas, Callow.

**Top price per head:** £1220.38 for an entry from Mesr GE Phillips & Son, Raglan.

		Top p/kg	Av/kg	Av/head	Overall Av/kg
<b>STEERS</b>	Light (370-460kg)				
	Medium (465-555kg)				
	Heavy (560+kg)	165.00p	147.10p	£960.92	<b>147.10p</b>
<b>HEIFERS</b>	Light (370-395kg)				
	Medium (400-480kg)				
	Heavy (485kg+)	175.00p	146.70p	£840.04	<b>146.70p</b>

**QUALITY PRICE REPORTING**

	Steers	Heifers	Bulls
<b>Premium</b>	160.20p	165.10p	
<b>Prime</b>	148.20p	149.00p	
<b>Others</b>	132.10p	130.10p	

**76 OVERAGE CATTLE**

**Sale after clean cattle**

40 - 30 to 48 mths, 33 over 48 mths, 3 Cull Bulls.

Auctioneer: Jeremy Jehan

A poor entry probably due to the late change in market colour. It is very important we know entries for next week. It is a Green Market. Trade as previous weeks – very strong throughout. A very mixed bag from 67p to 151p in the cows. An outstanding load of steers and heifers from Mr R Carter, Coaley averaged 148p/kg, up to £1202.63. Cows to £1098.65. Three Stock Bulls: £1251.45, £1300 and £1309.77.

	Top Price / kg	Top Price / head	Av Price / kg	Av Price / head
Overage Steers	160.00p	£1202.63	140.40p	£987.25
Overage Heifers	151.00p	£946.95	134.80p	£779.78
Grade 1 Cows	151.00p	£1098.65	150.00p	
Grade 2 Cows	130.00p		124.70p	
Grade 3 Cows	114.00p		106.80p	
Grade 4 Cows	100.00p		85.60p	
<b>Cow Overall Av.</b>			<b>109.00p</b>	<b>£720.78</b>
Cull Bull	122.00p	£1309.77	112.00p	£1287.07

**IMPORTANT CATTLE –EAR TAGS**

It is the vendors responsibility to ensure all ear tags are correct and readable. For cows needing only 1 tag please check everything on it can be read and it is not worn. If in any doubt, get a new plastic tag.

**IF THE ANIMAL IS BINNED IT IS YOUR LOSS!**

**223 SPRING LAMBS****Sale at 9.15 am**

Auctioneer Richard Williams

**PLEASE NOTE THAT WE URGENTLY REQUIRE NEW SEASON LAMBS NEXT MONDAY AS MORRISONS REQUIRE 500 AS THEY CHANGE OVER FROM TEGS TO LAMBS.** A much lower entry of new season lambs sold to a trade about **£12/head** dearer than the previous week. All buyers were fit for lambs with the entry nowhere near enough for the demand. Top Price £97 for lambs weighing 40 kg from Mesr WE Brooke & Son, Kempley. Top Price per kilo 246p, average 236.2p. Overall average £95.38 per head.

**2270 HOGGETS****Sale following Lambs**

Auctioneer Richard Williams

A seasonally reduced entry of hoggets sold to a significantly improved trade. The entry was totally inadequate for the demand and many more could have been sold to advantage. All classes were in keen demand with a flying trade throughout the sale. Export types sold to 243 pence with numerous pens from £95 - £103.

**Top Price per Kilo:** 243.00p for an entry from Mesr Mrs M Mitchell, Corse Lawn.**Top Price per Head:** £103.00 for an entry from Mesr DRE & JV Parry, Tregare.

	<i>Top p/kg</i>	<i>Av p/kg</i>	<i>Av £/head</i>	<i>Overall Av</i>
Light (25.5 – 32 kg)				
Standard (32.1 – 39 kg)	242.00p	204.10p	£67.00	
Medium (39.1 – 45.5 kg)	243.00p	202.00p	£71.00	<b>202.50p</b>
Heavy (45.6 – 52 kg)	201.00p	185.40p	£83.00	
Overweight (52.1 + kg)	167.00p	160.10p	£91.00	

**QUALITY PRICE REPORTING**

<b>Weight</b>	<b>30.5 –36</b>	<b>36.5 – 43</b>	<b>43.5 – 48</b>	<b>48.5 – Over</b>
<b>Premium</b>	226.10p	235.90p	229.40p	
<b>Prime</b>	205.10p	205.40p	201.90p	185.20p

**274 CULL EWES & RAMS****Sale at 10.00 am**

Auctioneer: Martyn Evans

A reduced entry of ewes for the eight buyers in attendance met slightly less demand in line with the national trend. Strong lean ewes were in short supply but those forward regularly sold over £100. Considering the number of small and plain ewes present there was an exceptional overall average of £77.12. First quality ewes sold from £85. Second quality sold from £60, small and plain ewes sold to this figure. A short entry of mixed quality rams also met less demand selling to £88 and average £70.88.

**FORTHCOMING SALES****APRIL**

Thursday 29<sup>th</sup> **ROSS AUCTION CENTRE** Sale of Store Cattle, Dairy Cattle, Store Sheep and Calves.

**MAY**

Thursday 13<sup>th</sup> **ROSS AUCTION CENTRE** Sale of Store Cattle, etc  
 Entries for Store Cattle Catalogue to be received by 12 noon  
 Thursday 6<sup>th</sup> May.

Wednesday 19<sup>th</sup> **ROSS AUCTION ROOMS** Sale of Antique Furniture and Effects. Entries to Roger Garlick, Tel: 01989 762225.

**SHEEP EID****This only applies to Sheep born after 31<sup>st</sup> December 2009.****For all Lambs born on or after 1<sup>st</sup> January 2010 we recommend:**

- 1. A single electronic slaughter tag for those Lambs intended for slaughter within 12 months of age.**
- 2. Full electronic identification for all Lambs intended for breeding i.e. ewe lambs.**

### **ESCAPED LIVESTOCK PLAN**

All farmers must secure the market gates to the gates of their trailers each and every time stock are loaded/unloaded. If this is not done you are liable for any damage caused by an escaped animal. Once you have finished loading/unloading these gates must be shut and secured. If an animal does escape please inform a member of staff immediately who will blow the 'Whistle'. This then warns the gate keeper to close the vehicle gates. Available staff will secure the market perimeter. Once secure, the escaped animal will need to be herded back into the market pens. (We may use quiet stock already penned to help catch the escaped animal).