

**ROSS AUCTION CENTRE – WEEKLY MARKET REPORT**  
**MONDAY 28<sup>th</sup> MARCH 2011**

**MONDAY 4<sup>th</sup> APRIL IS A RED MARKET**

**181 FINISHED CATTLE**

101 Clean Cattle, 20 Overage Clean, 60 Cull Cows.

**Sale at 10.30 am**

Auctioneer: Greg Christopher

A very short entry of cattle met the dearest trade for over 12 months. Nationally numbers are getting very tight and demand at present for beef is very high. Best cattle sold very well with steers peaking at **200 pence** and heifers **203 pence**. In total 30 cattle in the entry were over £1,100, with several cattle grossing well over **£1,300**. Remember on a rising trade always sell Live and Thrive! Many more cattle are needed to maintain this current increase in buyer demand.

**Top price per kilo:** 203.00p for an entry from Mesr LH Attewell & Partners, Undy Magor.

**Top price per head:** £1394.72 for an entry from the same vendor.

		<i>Top p/kg</i>	<i>Av/kg</i>	<i>Av/head</i>	<i>Overall Av/kg</i>
<b>STEERS</b>	Medium (465-555kg)				
	Heavy (560kg+)	200.00p	167.30p	£1133.40	<b>167.30p</b>
<b>HEIFERS</b>	Medium (400-395kg)				
	Heavy (485kg+)	203.00p	159.70p	£947.97	<b>159.70p</b>
<b>BULLS</b>	Heavy (560kg+)				

**QUALITY PRICE REPORTING**

	<b>Steers</b>	<b>Heifers</b>	<b>Bulls</b>
<b>Premium</b>	197.50p	188.30p	
<b>Prime</b>	166.20p	158.70p	
<b>Others</b>			

**20 OVERAGE CLEAN CATTLE**

**Sale after Clean Cattle**

Auctioneer: Greg Christopher

Like the clean, very fast from start to finish. Not the best show with some plain Friesians in the entry, still better sorts topped at 159p.

**60 CULL COWS**

**Sale after Overage Clean**

Auctioneer: Greg Christopher

The cows again a staggering trade, a good yard of cows but again plenty of Black and Whites in the entry. The best suckler cows topped at **167p** to Gross **£1168.83**, Black and Whites topped at 134p on three occasions with Friesians grossing £1106.38. The cows averaged 121.1p throughout. Please keep the cows coming, with buyers capable of taking 100 cows and please take advantage of this current trade.

	<i>Top Price / kg</i>	<i>Top Price / head</i>	<i>Av Price / kg</i>	<i>Av Price / head</i>
Overage Steers	159.00p	£1107.68	151.70p	£1017.19
Overage Heifers	152.00p	£990.81	132.10p	£826.35
Grade 1 Cows	167.00p	£1168.83	143.60p	
Grade 2 Cows	139.00p		130.70p	
Grade 3 Cows	124.30p		114.70p	
Grade 4 Cows				
<b>Cows Overall Av</b>			<b>121.10p</b>	<b>£815.64</b>
Cull Bulls				

**34 SPRING LAMBS****Sale at 9.15 am**

Auctioneer: Greg Christopher

A few pens on offer met a terrific trade, topping at **267 pence** and averaging **251.7 pence**. 40 kg at £109. More needed in the coming weeks.

**2263 HOGGETS****Sale following Lambs**

Auctioneer: Greg Christopher.

Another good show of hogs met the dearest trade of the season so far. Numbers no problem and weight no problem provided they were meat. 38 – 42 kilo hogs regularly 215p – 224p. However the dearest trade would be for hogs 45 kilos plus, plenty of pens of these over £100 topping at £115 for some 48.8 kilo Beltex. **A big thank you to all vendors who support us week in and week out and it is nice to see their efforts being rewarded with current prices.**

**Top Price per Kilo:** 236.00p for an entry from Mesr DRE & JV Parry, Tregare.

**Top Price per Head:** £115.00 for an entry from the same vendor.

	<i>Top p/kg</i>	<i>Av p/kg</i>	<i>Av £/head</i>	<i>Overall Av</i>
Light (25.5 – 32 kg)				
Standard (32.1 – 39 kg)	224.00p	204.90p	£77.88	
Medium (39.1 – 45.5 kg)	224.00p	210.20p	£88.34	<b>208.80p</b>
Heavy (45.6 – 52 kg)	236.00p	210.60p	£100.65	
Overweight (52.1 + kg)	210.00p	200.70p	£107.34	

**QUALITY PRICE REPORTING**

<b>Weight</b>	<b>30.5 – 36</b>	<b>36.5 – 43</b>	<b>43.5 – 48</b>	<b>48.5 – Over</b>
<b>Premium</b>		218.30p	218.10p	236.00p
<b>Prime</b>	196.00p	202.50p	207.40p	207.40p

**402 CULL EWES & RAMS****Sale at 10.00 am**

Auctioneer: Martyn Evans

A reduced entry of ewes met probably the best trade ever seen in the market. Forty lots sold over £100 with Texels selling to the top price of £139. Suffolks sold to £125, Mules to £110 and small Welsh ewes to £58. Considering the general quality on show was not as good as the previous week there was another outstanding overall average of £99.10. First quality ewes sold from £105, second quality sold from £80, small and plain ewes sold to this figure. An increased entry of 41 Rams also met a flying trade selling to £141 and an average of £93.61. An entry of 22 Goats sold to £55 and an average of £47.89.

**FORTHCOMING SALES****MARCH**

Thursday 31<sup>st</sup>      **ROSS AUCTION CENTRE**      Sale of Store Cattle, Store Sheep, Calves and Dairy Cattle.

**APRIL**

Thursday 14<sup>th</sup>      **ROSS AUCTION CENTRE**      Sale of Store Cattle, Store Sheep, Calves and Dairy Cattle.  
Entries for catalogue to be received by 12 noon, Thursday 7<sup>th</sup> April.

Wednesday 20<sup>th</sup>      **ROSS AUCTION CENTRE**      Sale of Antique Furniture & Household Effects. For details  
Contact Roger Garlick on 01989 762225.

**SHEEP EID**

**RG & RB Williams Auctioneers Ltd will not be responsible for any inaccuracies in the reading of any EID Tags or manual Sheep Ear Tags.**

**IMPORTANT CATTLE –EAR TAGS**

It is the vendors responsibility to ensure all ear tags are correct and readable. For cows needing only 1 tag please check everything on it can be read and it is not worn. If in any doubt, get a new plastic tag.  
**IF THE ANIMAL IS BINNED IT IS YOUR LOSS!**

**ESCAPED LIVESTOCK PLAN**

All farmers must secure the market gates to the gates of their trailers each and every time stock are loaded/unloaded. If this is not done you are liable for any damage caused by an escaped animal. Once you have finished loading/unloading these gates must be shut and secured. If an animal does escape please inform a member of staff immediately who will blow the 'Whistle'. This then warns the gate keeper to close the vehicle gates. Available staff will secure the market perimeter. Once secure, the escaped animal will need to be herded back into the market pens. (We may use quiet stock already penned to help catch the escaped animal).