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ROSS AUCTION CENTRE – WEEKLY MARKET REPORT CHRISTMAS MARKET MONDAY 29th NOVEMBER 2010

MONDAY 6TH DECEMBER IS A RED MARKET

183 FINISHED CATTLE

Sale at 10.30 am

22 Show Cattle, 100 Commercial, 31 Overage Clean, 30 Cull Cows & Bulls. Auctioneer: Richard Williams.

22 SHOW CATTLE

A good entry of Show Cattle met a very good trade throughout. After many years of trying the Championship was won by Mr IR Pugh, with a 653 kilo steer which realized 270 pence and was purchased by Neil Powell of HJ Edwards & Son of Pontrilas. Mr Pugh also had considerable success in other classes in the sale. The Reserve Champion was exhibited by Mesr GE Phillips & Son whose 605 kilo heifer sold for 250 pence to Doug Willis Ltd, Cwmbran. It was good to see some new faces around the ring and this certainly helped the overall show trade.

100 Commercial Cattle

A similar entry of Commercial Cattle sold to a much improved trade. All buyers were fit and the cold weather certainly seems to have stimulated demand. Better sorts sold from 160-170 pence. Many more cattle could readily have been sold.

Top price per kilo: 270.00p for an entry from Mr IR Pugh, Three Ashes. (Show Champion)

Top price per head: £1759.84 for an entry from the same vendor.

		<i>Top p/kg</i>	<i>Av/kg</i>	<i>Av/head</i>	<i>Overall Av/kg</i>
STEERS	Light (370-460kg)	180.00p	164.00p	£892.38	
	Medium (465-555kg)	170.00p	150.20p	£748.46	157.20p
	Heavy (560kg+)	270.00p	157.60p	£1035.29	
HEIFERS	Medium (400-395kg)	190.00p	150.20p	£648.06	156.90p
	Heavy (485kg+)	250.00p	157.70p	£940.23	
BULLS	Heavy (560kg+)				

QUALITY PRICE REPORTING

	Steers	Heifers	Bulls
Premium	190.20p	190.10p	
Prime	155.10p	156.20p	
Others	135.10p	134.09p	

31 OVERAGE CLEAN CATTLE

Sale after Clean Cattle

Auctioneer: Richard Williams

A similar entry of Overage Cattle sold to a strong trade throughout. The entry was mixed with numerous heavy plainer sorts forward. These cattle met strong demand with the entry being totally insufficient for the demand.

30 CULL COWS & CULL BULLS

Sale after Overage Clean

Auctioneer: Richard Williams

As expected a short entry of Cull Cattle due to the Green Market. The entry was good quality with several better sorts forward. Best sorts were in keen demand peaking at 160p to generate a top price of £1198 per head. There were few Friesians in the entry but those forward met keen demand peaking at 110p.

	<i>Top Price / kg</i>	<i>Top Price / head</i>	<i>Av Price / kg</i>	<i>Av Price / head</i>
Overage Steers	140.00p	£1102.01	128.60p	£951.53
Overage Heifers	147.00p	£965.34	132.10p	£829.29
Grade 1 Cows	160.00p	£1197.91	138.00p	
Grade 2 Cows	115.00p		110.00p	
Grade 3 Cows	98.00p		91.00p	
Grade 4 Cows	78.00p		72.00p	
Cows Overall Av			105.20p	£719.04
Cull Bulls	95.00p	£999.81	90.00p	£910.16

1502 LAMBS
220 SHOW LAMBS

Sale at 9.15 am
Auctioneer: Greg Christopher.

An increased entry of Show Lambs sold to an excellent trade. The Blandford family stole the show winning First Prize in both the light and heavy lamb classes. Their Champion pen of lambs realized **£120** and was purchased by Farmers Fresh Ltd. The trade on the Show lambs was better than expected with several pens realizing £100. Prize winners were as follows: **Light Lambs: 1st** B Blandford & Son, 39.4kg, £100, **2nd** AJ Jones & Son 38kg £84, **3rd** GW & JA Poole 39kg £76. **Heavy Lambs: 1st** and Supreme Champion B Blandford & Son 44kg £120, **2nd** B Blandford & Son 47kg £100, **3rd** AJ Jones & Son 40kg £90.

1282 COMMERCIAL LAMBS

The Commercial Lambs sold to an absolutely superb trade throughout. All classes of lamb were in keen demand with export weights still in premium demand. Best quality lambs realized over 200 pence per kilo to a top of 218 pence. The trade was so strong that 2 of the 10 buyers could not even start. **We urgently require more lambs to satisfy increased buying support particularly heavy lambs.**

Top Price per Kilo: 273.00p for entries from Mesr B Blandford & Sons, Eastnor.
Top Price per Head: £120.00 for entries from the same vendor.

	<i>Top p/kg</i>	<i>Av p/kg</i>	<i>Av £/head</i>	<i>Overall Av</i>
Light (25.5 – 32 kg)				
Standard (32.1 – 39 kg)	221.00p	182.90p	£66.98	
Medium (39.1 – 45.5 kg)	273.00p	184.20p	£77.61	184.00p
Heavy (45.6 – 52 kg)	213.00p	165.60p	£78.93	
Overweight (52.1 + kg)	145.50p	145.50p	£80.00	

QUALITY PRICE REPORTING

Weight	30.5 – 36	36.5 – 43	43.5 – 48	48.5 – Over
Premium	201.20p	203.90p	192.70p	
Prime	185.10p	185.40p	182.90p	170.90p

629 CULL EWES & RAMS

Sale at 10.00 am
Auctioneer: Martyn Evans

An increased entry of ewes for the Christmas Show met a flying trade. Strong ewes regularly sold over £90 with Continentals and first prize winners selling to £122. All grades were in demand which left an exceptional overall average of £66.93 considering the variety of quality forward. First quality ewes sold from £90. Second quality sold from £60, small and plain ewes sold to this figure. A short entry of Rams also met a good trade to average £67.63.

FORTHCOMING SALES

DECEMBER

Thursday 2 nd	ROSS AUCTION CENTRE	Sale of Store Cattle, Dairy, Store Sheep, Rearing Calves. Sale of calves at 10.30 am.
Thursday 16 th	ROSS AUCTION CENTRE	Sale of Store Cattle, Dairy, Store Sheep, Rearing Calves. Sale of calves at 10.30 am. Entries for Cattle Catalogue to be received by 12 noon, Thursday 9 th November.
Wednesday 22 nd	ROSS AUCTION CENTRE	Christmas Sale of Dressed Poultry. Sale at 5.30 pm.

CHRISTMAS SHOW & SALE 29TH NOVEMBER 2010

RESULTS

Class 1	Best Steer	1 st Mr IR Pugh	653 kg	270p
		2 nd Mesr DE & SJ Cheacker	566 kg	205p
		3 rd Mesr GE Phillips & Son	731 kg	192p
Class 2	Best Steer over 650 kg	1 st Mr IR Pugh	682 kg	190p
		2 nd Mesr GE Phillips & Son	683 kg	184p
		3 rd Mr IR Pugh	708 kg	176p
Class 3	Best Heifer	1 st Mesr GE Phillips & Son	605 kg	250p
		2 nd Mesr DE & SJ Cheacker	533 kg	210p
		3 rd Mr IR Pugh	529 kg	190p
Class 4	Best Beast from Small Holder:	Mr IR Pugh	622 kg	205p
Class 6	Champion Beast	Mr IR Pugh	653 kg	270p
Class 7	Reserve Champion	Mesr GE Phillips & Son	605 kg	250p
Class 8	Unled Steer/Heifer	1 st Mesr DE & SJ Cheacker	621 kg	180p
		2 nd Mesr GE Phillips & Son	652 kg	185p
		3 rd Mr FE Cox	461 kg	190p
Class 9	Best Cull Cow	1 st Mr R Foote	829 kg	145p
		2 nd Mesr PC & CJ Morgan	1055 kg	109p
		3 rd Mesr AJ Jones & Son	690 kg	160p
Class 10	Top Price/head	1 st Mr RJ Badham	£1102.01	
	Overage Steer/Heifer	2 nd Mesr H & H Williams & Son	£1049.85	
		3 rd Mr SN Jones	£1008.81	
Class 11	Best 5 Lambs (under 39.5 kg)	1 st Mesr B Blandford & Son	39.4 kg	£100
		2 nd Mesr AJ Jones & Son	38 kg	£84
		3 rd Mesr GW & JA Poole	39 kg	£76
Class 12	Best 5 Lambs (over 39.5 kg)	1 st Mesr B Blandford & Son	44 kg	£120
		2 nd Mesr B Blandford & Son	47 kg	£100
		3 rd Mesr AJ Jones & Son	40 kg	£90
Class 13	Champion Pen of 5 Lambs:	Mesr B Blandford & Son	44 kg	£120
Class 14	4 or more Killing Ewes	1 st Mesr Moorend Farm	£122	
		2 nd Mesr Moorend Farm	£100	
		3 rd Mr C Warner	£98.50	
JL Phillips	Perpetual Challenge Cup	Mr IR Pugh		
Sam Madeley	Perpetual Trophy	Mr IR Pugh		

IMPORTANT CATTLE –EAR TAGS

It is the vendors responsibility to ensure all ear tags are correct and readable. For cows needing only 1 tag please check everything on it can be read and it is not worn. If in any doubt, get a new plastic tag.
IF THE ANIMAL IS BINNED IT IS YOUR LOSS!

SHEEP EID

This only applies to Sheep born after 31st December 2009. For all Lambs born on or after 1st January 2010 we recommend:

- 1. A single electronic slaughter tag for those Lambs intended for slaughter within 12 months of age.**
- 2. Full electronic identification for all Lambs intended for breeding i.e. ewe lambs.**

ESCAPED LIVESTOCK PLAN

All farmers must secure the market gates to the gates of their trailers each and every time stock are loaded/unloaded. If this is not done you are liable for any damage caused by an escaped animal. Once you have finished loading/unloading these gates must be shut and secured. If an animal does escape please inform a member of staff immediately who will blow the 'Whistle'. This then warns the gate keeper to close the vehicle gates. Available staff will secure the market perimeter. Once secure, the escaped animal will need to be herded back into the market pens. (We may use quiet stock already penned to help catch the escaped animal).