



Ross Auction Centre  
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## ROSS AUCTION CENTRE – WEEKLY MARKET REPORT

MONDAY 2<sup>ND</sup> AUGUST 2010

MONDAY 9<sup>TH</sup> AUGUST WILL BE A RED MARKET

### 75 FINISHED CATTLE

Sale at 10.30 am

64 Clean Cattle (under 30 months), 11 OTMS.

Auctioneer: Jeremy Jehan

A short entry due to the combining conditions and rain forecast in the week. A better trade on the whole with cattle to 176p although still a lot of overweight and fat cattle forward. In spec cattle would be dearer than those sold direct. Next Monday is a RED MARKET.

**Top price per kilo:** 176.00p for an entry from Mr F E Cox, Yarkhill.

**Top price per head:** £1,099.98 for an entry from Messrs A J Jones & Son, Dingestow.

|                |                    | Top p/kg | Av/kg   | Av/head | Overall Av/kg  |
|----------------|--------------------|----------|---------|---------|----------------|
| <b>STEERS</b>  | Medium (465-555kg) | 137.00p  | 134.30p | £705.45 |                |
|                | Heavy (560kg+)     | 146.00p  | 132.70p | £894.76 | <b>132.80p</b> |
| <b>HEIFERS</b> | Medium (400-395kg) | 143.00p  | 136.70p | £622.43 |                |
|                | Heavy (485kg+)     | 176.00p  | 141.90p | £854.50 | <b>141.40p</b> |
| <b>BULLS</b>   | Medium             |          |         |         |                |
|                | Heavy (560kg+)     |          |         |         |                |

### QUALITY PRICE REPORTING

|                | Steers  | Heifers | Bulls |
|----------------|---------|---------|-------|
| <b>Premium</b> | 145.00p | 165.40p |       |
| <b>Prime</b>   | 136.70p | 134.20p |       |
| <b>Others</b>  | 126.80p | 122.60p |       |

### 11 OVERAGE CATTLE

Sale after Clean Cattle

4 - 30 to 48 mths, 6 over 48 mths, 1 Cull Bull

Auctioneer: Jeremy Jehan.

A short entry due to the Green Market. One nice cow to 112p per kilo otherwise an average show with similar trade to last week. Really not enough forward to get the buyers going. Next week Red Market – there is more trade in this section – numbers are needed.

|                        | Top Price / kg | Top Price / head | Av Price / kg | Av Price / head |
|------------------------|----------------|------------------|---------------|-----------------|
| Overage Steers         | 124.00p        | £596.51          | 124.00p       | £596.51         |
| Overage Heifers        | 141.00p        | £781.18          | 129.30p       | £712.18         |
| <b>Cows Overall Av</b> | 112.00p        | £760.43          | 84.60p        | £519.20         |
| Cull Bulls             | 80.00p         | £643.95          | 80.00p        | £643.95         |

### IMPORTANT CATTLE –EAR TAGS

It is the vendors responsibility to ensure all ear tags are correct and readable. For cows needing only 1 tag please check everything on it can be read and it is not worn. If in any doubt, get a new plastic tag.

**IF THE ANIMAL IS BINNED IT IS YOUR LOSS!**

**1,589 LAMBS****Sale at 9.15 am**

Auctioneer Greg Christopher

A slightly reduced entry met a very strong trade 5p dearer than the end of last week. Again both export buyers and home trade buyers competing fiercely for lambs. Best export lambs from 175p to 182p but more encouraging was the fact that all lambs averaged £68.45 throughout. This trade is about £8 dearer than this time last year. **WE HAVE BEEN HAVING AN EXCELLENT TRADE IN RECENT WEEKS AND NEED MORE LAMBS TO RETAIN OUR EXCELLENT BUYING SUPPORT.**

**Top Price per Kilo:** 182.00p for entries from Mr J Bishop, Ledbury & Messrs KG & JL Morris, Malvern.

**Top Price per Head:** £79.00 for an entry from Moor Farms, Hereford.

|                         | <i>Top p/kg</i> | <i>Av p/kg</i> | <i>Av £/head</i> | <i>Overall Av</i> |
|-------------------------|-----------------|----------------|------------------|-------------------|
| Light (25.5 – 32 kg)    |                 |                |                  |                   |
| Standard (32.1 – 39 kg) | 179.00p         | 169.26p        | £63.52           |                   |
| Medium (39.1 – 45.5 kg) | 182.00p         | 167.75p        | £69.58           | <b>168.00p</b>    |
| Heavy (45.6 – 52 kg)    | 168.00p         | 159.62p        | £74.77           |                   |
| Overweight (52.1 + kg)  |                 |                |                  |                   |

**QUALITY PRICE REPORTING**

| <b>Weight</b>  | <b>30.5 – 36</b> | <b>36.5 – 43</b> | <b>43.5 – 48</b> | <b>48.5 – Over</b> |
|----------------|------------------|------------------|------------------|--------------------|
| <b>Premium</b> | 175.36           | 176.92p          | 179.00p          | 150.00p            |
| <b>Prime</b>   | 154.29           | 167.50p          | 165.42p          | 144.00p            |

**689 CULL EWES & RAMS****Sale at 10.00 am**

Auctioneer: Martyn Evans

A marvellous entry of ewes had a trade to match. Strong lean ewes still in short supply but those forward sold over £90, with Suffolks selling to the top price of £102. Another exceptional overall average of £66.39 considering the large number of small and plain ewes present. First quality ewes sold from £80, second quality sold from £60. Small and plain ewes to this figure. An entry of mainly small rams sold to £80. Goats sold to £50.

**33 REARING CALVES – THURSDAY 29<sup>TH</sup> JULY****Sale at 10.30 am**

An entry of 33 rearing calves sold to another good trade despite indifferent quality. Limousin bulls sold to £320 and £310 with British Blue bulls to £300 and £285. Limousin heifers to £266 and small British Blue heifers £205 and Hereford cross heifers £200 and £195. **NEXT CALF SALE THURSDAY 12<sup>TH</sup> AUGUST at 10.30 am.**

**FORTHCOMING SALES****AUGUST**Thursday 12<sup>th</sup>**ROSS AUCTION CENTRE**Sale of Store Cattle, Rearing Calves, Dairy Cattle & Store Sheep. Entries for Catalogue to be received by 12 noon on Thursday 5<sup>th</sup> August.Saturday 28<sup>th</sup>**ROSS AUCTION CENTRE**

Sale of Ornamental Wildfowl and Poultry. Entries to Chris and Gene Taylor on (01874) 730884.

**SEPTEMBER**Thursday 2<sup>nd</sup>**ROSS AUCTION CENTRE**

Annual Sale of Lley Sheep for the Lley Sheep Society.

Wednesday 15<sup>th</sup>**ROSS AUCTION ROOMS**

Sale of Antique Furniture and Effects. Entries to Roger Garlick, Tel: 01989 762225.

**SHEEP EID**

**This only applies to Sheep born after 31<sup>st</sup> December 2009. For all Lambs born on or after 1<sup>st</sup> January 2010 we recommend:**

- 1. A single electronic slaughter tag for those Lambs intended for slaughter within 12 months of age.**
- 2. Full electronic identification for all Lambs intended for breeding i.e. ewe lambs.**

**ESCAPED LIVESTOCK PLAN**

All farmers must secure the market gates to the gates of their trailers each and every time stock are loaded/unloaded. If this is not done you are liable for any damage caused by an escaped animal. Once you have finished loading/unloading these gates must be shut and secured. If an animal does escape please inform a member of staff immediately who will blow the 'Whistle'. This then warns the gate keeper to close the vehicle gates. Available staff will secure the market perimeter. Once secure, the escaped animal will need to be herded back into the market pens. (We may use quiet stock already penned to help catch the escaped animal).