



Ross Auction Centre
 Overross, Ross on Wye
 Herefordshire, HR9 7QF
 Tel: 01989 762225
 Fax: 01989 566082
www.williamsandwatkins.co.uk

ROSS AUCTION CENTRE – WEEKLY MARKET REPORT MONDAY 30th NOVEMBER 2009 CHRISTMAS SHOW & SALE

MONDAY 7th DECEMBER IS A GREEN MARKET

243 FINISHED CATTLE

147 Clean Cattle (under 30 months), 96 OTMS.

Sale at 10.30 am prompt

Auctioneer: Richard Williams

A similar entry for the Christmas Show & Sale sold to an excellent trade throughout. Only 20 Show cattle were forward but they all sold exceptionally well to a full ring of buyers. Most realized over 200 pence to a top price of 270 pence. The commercial cattle again sold to a very strong trade with best cattle in keenest demand. Retailers are complaining about reduced demand but this was not apparent around the ring today. Averages are way ahead of deadweight quotations. More cattle urgently required.

Top price per kilo: 270.00p for an entry from Mr IR Pugh, Three Ashes.

Top price per head: £1735.58 for an entry from the same vendor.

		<i>Top p/kg</i>	<i>Av/kg</i>	<i>Av/head</i>	<i>Overall Av/kg</i>
BULLS	Medium (465-555kg)	165.00p	160.70p	£523.28	
	Heavy (560+)	160.50p	159.20p	£826.36	
STEERS	Medium (465-555kg)	172.00p	170.10p	£676.45	
	Heavy (560+)	242.00p	162.90p	£1046.54	163.30p
HEIFERS	Medium (400-480kg)	235.00p	192.50p	£836.09	
	Heavy (485kg+)	270.00p	164.80p	£916.77	167.50p

QUALITY PRICE REPORTING

	Steers	Heifers	Bulls
Premium	185.20p	191.20p	182.10p
Prime	165.90p	164.20p	162.10p
Others	135.20p	137.20p	135.00p

96 OVERAGE CATTLE

53 - 30 to 48 mths, 40 over 48 mths, 3 Stock Bulls

Sale after clean cattle

Auctioneer: Jeremy Jehan

A grand entry of overage cattle for the Christmas Show. An excellent show of cows were kindly judged by Mr M Jarrett, 1st DA & MDM Awre British Blue Cow 759 kg @ 190p/kg £1438.31, 2nd FC Garlick & Son British Blue Cow 721kg @ 160p/kg £1150.00, 3rd DA & MDM Awre British Blue Cow 972kg @ 180p/kg £1744.74. Other cows sold to 160p, 142p, 130p twice. It does beg the question why some local farmers are willing to travel half way around the country with their stock when there are suitable outlets on their doorstep. Commercial cows were a similar trade with the vast majority forward plain, baggy types. Some good runs of overage clean amongst some very plain sorts sold to a very fast trade with plenty over 140p to 156p/kg.

	<i>Top Price / kg</i>	<i>Top Price / head</i>	<i>Av Price / kg</i>	<i>Av Price / head</i>
Overage Steers	155.00p	£1143.00	127.60p	£837.31
Overage Heifers	156.00p	£955.63	116.50p	£689.07
Grade 1 Cows	190.00p	£1744.74	156.00p	
Grade 2 Cows	111.00p		108.80p	
Grade 3 Cows	100.00p		92.50p	
Grade 4 Cows	86.00p		72.90p	
Cow Overall Av.			100.00p	£702.02
Cull Bulls	100.00p	£935.30	89.80p	£859.61

IMPORTANT CATTLE –EAR TAGS

It is the vendors responsibility to ensure all ear tags are correct and readable. For cows needing only 1 tag please check everything on it can be read and it is not worn. If in any doubt, get a new plastic tag.
IF THE ANIMAL IS BINNED IT IS YOUR LOSS!

1072 LAMBS

Sale at 9.15 am prompt
Auctioneer Richard Williams

With appalling overnight weather, Welsh Winter Fair and Red Market not even an excellent national trade could encourage farmers to come to Ross on Monday. The entry was quite frankly a disaster and unless we can attract more numbers we are in serious danger of losing some of our excellent buying support. The Champion pen of lambs was exhibited by Mesr B Blandford & Son (39.5 kg) which sold for £100. The entry for the show lambs was of excellent quality and demand outstanding. Commercial lambs also sold particularly well with averages well over **170p**. **Where else can you obtain prices like this?** Overall averages of lambs was **£71**.

Top Price per Kilo: 253.00 for an entry from Mesr B Blandford & Sons, Eastnor.

Top Price per Head: £100.00 twice for entries from the same vendor.

	<i>Top p/kg</i>	<i>Av p/kg</i>	<i>Av £/head</i>	<i>Overall Av</i>
Light (25.5 – 32 kg)				
Standard (32.1 – 39 kg)	196.00p	173.00p	£62.45	
Medium (39.1 – 45.5 kg)	253.00p	174.60p	£72.09	173.90p
Heavy (45.6 – 52 kg)	217.00p	163.70p	£76.98	
Overweight (52.1 + kg)	151.00p	150.90p	£80.00	

QUALITY PRICE REPORTING

Weight	30.5 –36	36.5 – 43	43.5 – 48	48.5 – Over
Premium	185.20p	190.10p	187.20p	
Prime	175.20p	174.90p	174.20p	165.20p

222 CULL EWES & RAMS

Sale at 10.00 am
Auctioneer: Martyn Evans

A disappointing entry of ewes for the Christmas Show met a flying trade. A pen of Charolais ewes from Mrs A Lewis, Ash Farm, were placed first in the show which sold to the top price of £102.50. In general a better show of ewes forward. The overall average of £75 was an increase of £15 per head on the previous week, the highest seen in the market for some time. First quality ewes sold from £75, second quality sold from £55, small and plain ewes sold to this figure. Rams also met a good trade selling to £88 and average £66.40.

FORTHCOMING SALES

DECEMBER

Thursday 10th **ROSS AUCTION CENTRE** Sale of Store Cattle at 11.15am, Rearing Calves at 10.30am, Dairy Cattle at 11am and Store Sheep at 11am.
Entries for Store Cattle Catalogue to be received by 12 noon Thursday 3rd December.

Thursday 17th **ROSS AUCTION CENTRE** Sale of Rearing Calves.

ESCAPED LIVESTOCK PLAN

All farmers must secure the market gates to the gates of their trailers each and every time stock are loaded/unloaded. If this is not done you are liable for any damage caused by an escaped animal. Once you have finished loading/unloading these gates must be shut and secured. If an animal does escape please inform a member of staff immediately who will blow the 'Whistle'. This then warns the gate keeper to close the vehicle gates. Available staff will secure the market perimeter. Once secure, the escaped animal will need to be herded back into the market pens. (We may use quiet stock already penned to help catch the escaped animal).

CHRISTMAS SHOW & SALE RESULTS

Monday 30th November 2009

Class 1	Best Steer	1 st	Mr IR Pugh	568 kg	242p/kg
		2 nd	Mesr GE Phillips & Son	617 kg	230p/kg
Class 1a	Best Steer (over 650 kg)	1 st	Mr IR Pugh	699 kg	178p/kg
		2 nd	Mr IR Pugh	789 kg	174p/kg
Class 2	Best Heifer	1 st	Mesr DE & SJ Cheacker	480 kg	235p/kg
		2 nd	Mesr B Blandford & Son	590 kg	240p/kg
		3 rd	Mesr GE Phillips & Son	571 kg	260p/kg
Class 3	Best Beast from Smallholder	1 st	Mr IR Pugh	644 kg	270p/kg
		2 nd	Mesr LE & SA Phillips	599 kg	238p/kg
		3 rd	Mr IR Pugh	574 kg	206p/kg
Class 4	Best Bull	1 st	Mesr GE Phillips & Son	637 kg	156p/kg
Class 5	Champion Beast		Mesr DE & SJ Cheacker	480 kg	235p/kg
Class 6	Reserve Champion		Mesr B Blandford & Son	590 kg	240p/kg
Class 7	Best Unled Beast		Mesr GE Phillips & Son	595 kg	225p/kg
Class 8	Best Cow	1 st	Mesr DA & MDM Awre	759 kg	190p/kg
		2 nd	Mesr FC Garlick & Sons	721 kg	160p/kg
		3 rd	Mesr DA & MDM Awre	972 kg	180p/kg
Class 9	Highest Price per head clean O/age	1 st	Mr R Foote	791 kg	£1147
		2 nd	Mesr LB Cook & Family	734 kg	£1097
		3 rd	Mesr C Finch & Son	868 kg	£1089
Class 10	Best 5 Lambs Under 39.5kg	1 st	Mesr B Blandford & Son	39.5kg	£100
		2 nd	Mr HG Houldey	39 kg	£76.50
		3 rd	Mesr HJ Sparey & Son	39.3 kg	£74.50
Class 11	Best 5 Lambs Over 39.5kg	1 st	Mesr JP Sevenoaks & Son	42 kg	£74
		2 nd	Mesr B Blandford & Son	46 kg	£100
		3 rd	Mesr HJ Sparey & Son	44.5 kg	£72
Class 12	Champion Pen 5 Lambs		Mesr B Blandford & Son	39.5 kg	£100
Class 13	Killing Ewes	1 st	Mrs A Lewis		£102.50
		2 nd	Mesr JP Sevenoaks & Son		£78.50
		3 rd	Mesr BJ & MI Thomas		£88

Sam Madeley Trophy for Best Cattle Stockman Mr IR Pugh

JL Phillips Challenge Cup for most points in Cattle Classes Mr IR Pugh

