



Ross Auction Centre  
 Overross, Ross on Wye  
 Herefordshire, HR9 7QF  
 Tel: 01989 762225  
 Fax: 01989 566082  
[www.williamsandwatkins.co.uk](http://www.williamsandwatkins.co.uk)

**ROSS AUCTION CENTRE – WEEKLY MARKET REPORT  
 BANK HOLIDAY MONDAY 31<sup>st</sup> AUGUST 2009**

**114 FINISHED CATTLE**

60 Clean Cattle (under 30 months), 54 OTMS.

**Sale at 10.30 am prompt**

Auctioneer: Jeremy Jehan

An average Bank Holiday entry saw an easier trade. Wholesalers commenting that numbers are a little more plentiful and sales are slow with no BBQ weather or roasting weather. Tops today 187p/kg.

**Top price per kilo:** 187.00p for an entry from Mesr DE & CE James, Bosbury.

**Top price per head:** £1,189.50 for an entry from Mesr EL & SM Rees, Awre.

		<i>Top p/kg</i>	<i>Av/kg</i>	<i>Av/head</i>	<i>Overall Av/kg</i>
<b>STEERS</b>	Light (370-460kg)				
	Medium (465-555kg)				
	Heavy (560+kg)	170.00p	156.60p	£1006.83	<b>156.60p</b>
<b>HEIFERS</b>	Light (370-460kg)				
	Medium (400-480kg)				
	Heavy (485kg+)	187.00p	158.30p	£905.55	<b>158.30p</b>

**QUALITY PRICE REPORTING**

	<b>Steers</b>	<b>Heifers</b>	<b>Bulls</b>
<b>Premium</b>	168.40p	172.10p	
<b>Prime</b>	151.20p	154.70p	
<b>Others</b>	142.60p	143.80p	

**54 OVERAGE CATTLE**

22 - 30 to 48 mths, 32 over 48 mths.

**Sale after clean cattle**

Auctioneer: Jeremy Jehan

Not quite the entry of last week. Cattle 30-48 months sold well. Cows were easier than last week, in real terms and on averages, as quality not a patch on the last sale.

	<i>Top Price / kg</i>	<i>Top Price / head</i>	<i>Av Price / kg</i>	<i>Av Price / head</i>
Overage Steers	167.00p	£1163.84	143.20p	£858.95
Overage Heifers	148.00p	£932.80	135.20p	£787.95
Grade 1 Cows	128.00p	£930.02	123.30p	£645.51
Grade 2 Cows	125.00p		114.10p	
Grade 3 Cows	118.00p		100.80p	
Grade 4 Cows	80.00p		75.20p	
<b>Cow Overall Av.</b>			<b>98.60p</b>	
Cull Bulls				

**IMPORTANT CATTLE –EAR TAGS**

It is the vendors responsibility to ensure all ear tags are correct and readable. For cows needing only 1 tag please check everything on it can be read and it is not worn. If in any doubt, get a new plastic tag.

**IF THE ANIMAL IS BINNED IT IS YOUR LOSS!**

**1261 LAMBS**

**Sale at 9.15 am prompt**  
Auctioneer Steve Watkins

A typical Bank Holiday market with a smaller entry as expected. Two regular buyers were absent and prices were about £2 to £3 a head less than the trade of the previous week, particularly on the heavier lambs. The overall average of 144.7p/kg would be similar to that of markets held at the latter half of the previous week.

**Top Price per Kilo:** 166.00 for an entry from Mr RWB Lane, Chaceley.

**Top Price per Head:** £65.20 for an entry from Mesr M & M Pritchard, Dinmore.

	<i>Top p/kg</i>	<i>Av p/kg</i>	<i>Av £/head</i>	<i>Overall Av</i>
Light (25.5 – 32 kg)				
Standard (32.1 – 39 kg)	166.00p	148.60p	£56.24	
Medium (39.1 – 45.5 kg)	156.00p	143.60p	£59.67	<b>144.70p</b>
Heavy (45.6 – 52 kg)	140.00p	136.50p	£61.75	
Overweight (52.1 + kg)				

**QUALITY PRICE REPORTING**

<b>Weight</b>	<b>30.5 – 36</b>	<b>36.5 – 43</b>	<b>43.5 – 48</b>	<b>48.5 – Over</b>
<b>Premium</b>		162.60p	149.00p	130.00p
<b>Prime</b>		152.40p	139.80p	127.00p

**162 CULL EWES & RAMS**

**Sale at 10.00 am**

Auctioneer: Martyn Evans

A greatly reduced Bank Holiday entry of ewes met a similar good trade. Once again strong meat ewes were in short supply but those forward sold over £70 with an overall average of £53.24. First quality ewes sold from £70. Second quality sold from £50. Small and plain ewes sold to this figure. A short entry of small rams averaged £49.50. A large entry of 21 mainly small and plain goats sold to £44.

**40 REARING CALVES sold on Thursday 27<sup>th</sup> August**

**Sale at 10.30 am**

An entry of 40 rearing calves of mixed quality sold to a good trade. Few outstanding calves forward but a top price of £300 was reached for a Hereford cross heifers. Other heifer prices were £260 for a Charolais with more Hereford cross to £210 and £200. Limousin heifers to £190. Bull calves topped at £295 for a Charolais with another of the same breed £280. Hereford cross bulls £240, £230, £215, £210, etc and Friesian bulls to £85. **Next calf sale is Thursday 10<sup>th</sup> September at 10.30 am.**

**FORTHCOMING SALES****SEPTEMBER**

Thursday 3 <sup>rd</sup>	<b>ROSS AUCTION CENTRE</b>	Annual Sale of Lleyne Sheep for the Lleyne Sheep Society. 2259 females and 105 males. Sale at 9.00 am.
Thursday 10 <sup>th</sup>	<b>ROSS AUCTION CENTRE</b>	Sale of Texel Rams & Ram Lambs for the Gloucester & Border Counties Texel Breeders Club.
Thursday 10 <sup>th</sup>	<b>ROSS AUCTION CENTRE</b>	Sale of Store Cattle at 11.15am, Rearing Calves at 10.30am, Dairy Cattle at 11.00am and Store Sheep at 11.00am. Entries for Store Cattle Catalogue to be received by 12 noon Thursday 3 <sup>rd</sup> September.
Wednesday 16 <sup>th</sup>	<b>ROSS AUCTION ROOMS</b>	Sale of Antique Furniture and Effects. Contact Roger Garlic Tel 01989 762225.
Thursday 24 <sup>th</sup>	<b>ROSS AUCTION CENTRE</b>	Sale of Store Cattle at 11.15am, Rearing Calves at 10.30am, Dairy Cattle at 11.00am and Store Sheep at 11.00am.