



Ross Auction Centre
 Overross, Ross on Wye
 Herefordshire, HR9 7QF
 Tel: 01989 762225
 Fax: 01989 566082
www.williamsandwatkins.co.uk

ROSS AUCTION CENTRE – WEEKLY MARKET REPORT MONDAY 31st JANUARY 2011

MONDAY 7th FEBRUARY IS A GREEN MARKET

208 FINISHED CATTLE

Sale at 10.30 am

125 Clean Cattle, 41 Overage Clean, 42 Cull Cows.

Auctioneer: Richard Williams

A similar entry of clean cattle sold to a strong trade throughout. Again the entry was highly variable with several good loads forward to balance a high percentage of heavier sorts. Smart cattle sold from 175 – 185 pence with again heavier cattle selling particularly well.

Top price per kilo: 185.00p for an entry from Mesr DE & SJ Cheacker, Pilning.

Top price per head: £1192.49 for an entry from Mesr Puckshipton Farm Ltd, Devizes.

		<i>Top p/kg</i>	<i>Av/kg</i>	<i>Av/head</i>	<i>Overall Av/kg</i>
STEERS	Light (370-460kg)				
	Medium (465-555kg)				
	Heavy (560kg+)	167.00p	148.70p	£988.87	148.70p
HEIFERS	Medium (400-395kg)				
	Heavy (485kg+)	185.00p	150.60p	£886.29	150.60p
BULLS	Heavy (560kg+)				

QUALITY PRICE REPORTING

	Steers	Heifers	Bulls
Premium	184.50p	184.00p	
Prime	150.10p	152.10p	
Others	135.20p	134.90p	

41 OVERAGE CLEAN CATTLE

Sale after Clean Cattle

Auctioneer: Richard Williams

A slightly increased entry sold to an improved trade. Better sorts sold from 150 – 162 pence.

42 CULL COWS

Sale after Overage Clean

Auctioneer: Richard Williams

A very disappointing entry of cull cows after the superb trade of last week. Once again there was a flying trade throughout with better cows from 120 – 130 pence. Friesians also sold very well peaking at 110 pence. Many more could readily have been sold.

	<i>Top Price / kg</i>	<i>Top Price / head</i>	<i>Av Price / kg</i>	<i>Av Price / head</i>
Overage Steers	144.00p	£1134.32	130.20p	£946.39
Overage Heifers	162.00p	£1023.17	142.00p	£833.96
Grade 1 Cows	130.50p	£1029.68	125.00p	
Grade 2 Cows	117.00p		110.00p	
Grade 3 Cows	107.00p		101.20p	
Grade 4 Cows	95.00p		80.00p	
Cows Overall Av			106.20p	£703.27
Cull Bulls				

1207 HOGGETS**Sale at 9.15 am**

Auctioneer: Greg Christopher.

An excellent trade from start to finish, the end of last week saw a sharp lift in trade and today it continued. Still a shortage of numbers nationally which keeps the trade up. Both export and hometrade firms all keen to do business. The best hogs from 200 – 222p, again heavier hogs also meeting keen demand with several pens from £85 to £90. Next week is a green market and more hoggets are required.

Top Price per Kilo: 222.00p for entries from Mesr B Blandford & Sons, Eastnor.**Top Price per Head:** £90.00 for entries from the same vendor.

	<i>Top p/kg</i>	<i>Av p/kg</i>	<i>Av £/head</i>	<i>Overall Av</i>
Light (25.5 – 32 kg)				
Standard (32.1 – 39 kg)	211.00p	183.40p	£68.92	
Medium (39.1 – 45.5 kg)	222.00p	184.80p	£76.53	184.30p
Heavy (45.6 – 52 kg)	183.00p	171.90p	£83.55	
Overweight (52.1 + kg)	145.50p	145.50p	£80.00	

QUALITY PRICE REPORTING

Weight	30.5 –36	36.5 – 43	43.5 – 48	48.5 – Over
Premium	211.00p	222.00p	210.20p	
Prime	184.00p	185.10p	184.20p	175.00p

342 CULL EWES & RAMS**Sale at 10.00 am**

Auctioneer: Martyn Evans

Another short entry of ewes in line with the national trend met a continued good trade. Strong meated ewes with shape sold over £90 with continentals selling to top price of £105 leaving an excellent overall average of £70.20. First quality ewes in short supply sold from £85. Second quality sold from £60. Small and plain ewes sold to this figure. An entry of varied quality Rams also met another good trade selling to £79.50 and average £71.14.

FORTHCOMING SALES**FEBRUARY**

Thursday 3 rd	ROSS AUCTION CENTRE	Sale of Store Cattle, Store Sheep, Calves and Dairy Cattle.
Wednesday 9 th	ROSS AUCTION CENTRE	Sale of Antique Furniture and Effects. Entries to Roger Garlick 01989 762225.
Thursday 17 th	ROSS AUCTION CENTRE	Sale of Store Cattle, Store Sheep, Calves and Dairy Cattle. Entries for catalogue to be received by 12 noon, Thursday 10 th January.
Wednesday 23 rd	ROSS AUCTION CENTRE	Sale of Flowering trees and Shrubs, Fruit trees and bushes, Rose bushes, Conifers, Hedging, ect.

SINGLE FARM PAYMENT ENTITLEMENTS FOR SALE

Please contact Greg Christopher 01989 567233 / 07976 163043

IMPORTANT CATTLE –EAR TAGS

It is the vendors responsibility to ensure all ear tags are correct and readable. For cows needing only 1 tag please check everything on it can be read and it is not worn. If in any doubt, get a new plastic tag.
IF THE ANIMAL IS BINNED IT IS YOUR LOSS!

ESCAPED LIVESTOCK PLAN

All farmers must secure the market gates to the gates of their trailers each and every time stock are loaded/unloaded. If this is not done you are liable for any damage caused by an escaped animal. Once you have finished loading/unloading these gates must be shut and secured. If an animal does escape please inform a member of staff immediately who will

blow the 'Whistle'. This then warns the gate keeper to close the vehicle gates. Available staff will secure the market perimeter. Once secure, the escaped animal will need to be herded back into the market pens. (We may use quiet stock already penned to help catch the escaped animal).