



Ross Auction Centre
 Overross, Ross on Wye
 Herefordshire, HR9 7QF
 Tel: 01989 762225
 Fax: 01989 566082
www.williamsandwatkins.co.uk

**ROSS AUCTION CENTRE – WEEKLY MARKET REPORT
 MONDAY 4th JANUARY 2010**

MONDAY 11TH JANUARY IS A RED MARKET

201 FINISHED CATTLE

Sale at 10.30 am

128 Clean Cattle (under 30 months), 73 OTMS.

Auctioneer: Jeremy Jehan

A great start to the New Year, with all cattle fiercely fought over. Steers averaged £1111.77 per head up to 190p/kg and heifers £915.80 per head to 200p/kg. More needed as most buyers didn't really start. The cold weather should help meat sales in general.

Top price per kilo: 200.00p for an entry from Mesr L H Attewell & Partners, Undy Magor.

Top price per head: £1360.61 for an entry from the same vendor.

		Top p/kg	Av/kg	Av/head	Overall Av/kg
STEERS	Light (370-460kg)				
	Medium (465-555kg)	161.00p	155.40p	£814.03	
	Heavy (560+kg)	190.00p	163.90p	£1111.77	163.40p
HEIFERS	Light (370-395kg)				
	Medium (400-480kg)	173.00p	161.50p	£721.87	
	Heavy (485kg+)	200.00p	162.10p	£915.80	162.00p

QUALITY PRICE REPORTING

	Steers	Heifers	Bulls
Premium	173.40p	172.20p	
Prime	161.40p	164.60p	
Others	150.20p	153.40p	

73 OVERAGE CATTLE

Sale after clean cattle

34 - 30 to 48 mths, 39 over 48 mths.

Auctioneer: Jeremy Jehan

Like the UTM's a flyer from start to finish. Overage steers to 176p to average £1050.50 per head, heifers to 170p to average £807.21 and cows to 157p to average £727.38. Again all sorts wanted, plenty of demand for the black and white as well as the meat cows.

	Top Price / kg	Top Price / head	Av Price / kg	Av Price / head
Overage Steers	176.00p	£1338.84	150.40p	£1050.50
Overage Heifers	170.00p	£1081.41	136.80p	£807.21
Grade 1 Cows	157.00p	£1134.75	143.90p	
Grade 2 Cows	128.00p		122.40p	
Grade 3 Cows	109.00p		102.60p	
Grade 4 Cows	97.00p		83.00p	
Cow Overall Av.			107.90p	£727.38
Cull Bulls				

IMPORTANT CATTLE –EAR TAGS

It is the vendors responsibility to ensure all ear tags are correct and readable. For cows needing only 1 tag please check everything on it can be read and it is not worn. If in any doubt, get a new plastic tag.

IF THE ANIMAL IS BINNED IT IS YOUR LOSS!

1350 HOGGETS

Sale at 9.15 am

Auctioneer Greg Christopher

A reasonable entry of hoggets sold to a better than expected trade. Again export weights from 38-42 kilos were easiest sold. Plenty of lambs from 190p to a top of 213p. Again heavier sorts sold well peaking at £85. More lambs could have been sold to advantage and are desperately needed to maintain our excellent buyer support.

Top Price per Kilo: 213.00 for an entry from Mrs M Mitchell, Corse Lawn.

Top Price per Head: £85.00 for an entry from Mesr Hill Farm Partnership, Marstow.

	<i>Top p/kg</i>	<i>Av p/kg</i>	<i>Av £/head</i>	<i>Overall Av</i>
Light (25.5 – 32 kg)				
Standard (32.1 – 39 kg)	213.00p	188.00p	£70.22	
Medium (39.1 – 45.5 kg)	202.00p	185.00p	£76.98	186.10p
Heavy (45.6 – 52 kg)	167.00p	161.00p	£76.98	
Overweight (52.1 + kg)	152.00p	150.00p	£79.59	

QUALITY PRICE REPORTING

Weight	30.5 –36	36.5 – 43	43.5 – 48	48.5 – Over
Premium	200.00p	207.18p	195.00p	165.00p
Prime	180.00p	188.39p	170.30p	158.00p

386 CULL EWES & RAMS

Sale at 10.00 am

Auctioneer: Martyn Evans

A disappointing entry of ewes for the first market of the year met another flying trade. Strong ewes regularly sold over £90 with Suffolks selling to the top price of £110. An outstanding overall average of £72.50 was achieved considering the number of small and plain ewes forward. First quality ewes sold from £85, second quality sold from £65, small and plain ewes sold to this figure. A short entry of rams also met a good trade selling to £90 and average £83.17. An entry of goats sold to £72.

FORTHCOMING SALES

JANUARY 2010

Thursday 7 th	ROSS AUCTION CENTRE	Sale of Store Cattle at 11.15am, Rearing Calves at 10.30am Dairy Cattle at 11am and Store Sheep at 11am
Wednesday 13 th	ROSS AUCTION ROOMS	Sale of Antique Furniture and Effects. Entries to Roger Garlick Tel: 01989 762225.
Thursday 21 st	ROSS AUCTION CENTRE	Sale of Store Cattle at 11.15am, Rearing Calves at 10.30am Dairy Cattle at 11am and Store Sheep at 11am Entries for Store Cattle Catalogue to be received by 12 noon Thursday 14 th January.

ESCAPED LIVESTOCK PLAN

All farmers must secure the market gates to the gates of their trailers each and every time stock are loaded/unloaded. If this is not done you are liable for any damage caused by an escaped animal. Once you have finished loading/unloading these gates must be shut and secured. If an animal does escape please inform a member of staff immediately who will blow the 'Whistle'. This then warns the gate keeper to close the vehicle gates. Available staff will secure the market perimeter. Once secure, the escaped animal will need to be herded back into the market pens. (We may use quiet stock already penned to help catch the escaped animal).