



Ross Auction Centre  
 Overross, Ross on Wye  
 Herefordshire, HR9 7QF  
 Tel: 01989 762225  
 Fax: 01989 566082  
[www.williamsandwatkins.co.uk](http://www.williamsandwatkins.co.uk)

## ROSS AUCTION CENTRE – WEEKLY MARKET REPORT MONDAY 4<sup>TH</sup> OCTOBER 2010

**MONDAY 11<sup>th</sup> OCTOBER WILL BE RED**

### 146 FINISHED CATTLE

**Sale at 10.30 am**

81 Clean Cattle, 23 Overage Clean, 42 Barren Cows.

Auctioneer: Richard Williams.

A similar entry of clean cattle sold to a much improved trade. Numbers are drying up and demand remains strong. The quality was highly variable with a high percentage of plain overfat sorts. There was a superb trade on best sorts with several from 170 – 185 pence. The entry was nowhere near enough for the demand and many more cattle could have been sold to advantage.

**Top price per kilo:** 185.00p for an entry from Mesr DE & SJ Cheacker, Pilning.

**Top price per head:** £1213.80 for an entry from Mesr DE & CE James, Ledbury.

		<i>Top p/kg</i>	<i>Av/kg</i>	<i>Av/head</i>	<i>Overall Av/kg</i>
<b>STEERS</b>	Medium (465-555kg)	157.00p	146.20p	£749.26	
	Heavy (560kg+)	160.00p	143.20p	£942.90	<b>143.90p</b>
<b>HEIFERS</b>	Medium (400-395kg)				
	Heavy (485kg+)	185.00p	152.10p	£877.78	<b>152.10p</b>
<b>BULLS</b>	Medium				
	Heavy (560kg+)				

### QUALITY PRICE REPORTING

	<b>Steers</b>	<b>Heifers</b>	<b>Bulls</b>
<b>Premium</b>	160.50p	170.10p	
<b>Prime</b>	145.20p	150.20p	
<b>Others</b>	135.10p	132.90p	

### 65 OVERAGE CATTLE

**Sale after Clean Cattle**

23 - 30 to 48 mths, 42 over 48 mths.

Auctioneer: Richard Williams

A reasonable entry of overage cattle sold to a fast trade peaking at 150 pence. A similar entry of cows sold to a fast trade. The entry was dominated by Friesians, several of which were plain and just out of the parlour. Best continental sold to 140 pence.

	<i>Top Price / kg</i>	<i>Top Price / head</i>	<i>Av Price / kg</i>	<i>Av Price / head</i>
Overage Steers	128.00p	£966.45	120.20p	£836.36
Overage Heifers	150.00p	£921.82	120.90p	£754.18
Grade 1 Cows	140.00p	£965.34	135.20p	
Grade 2 Cows	125.00p		115.00p	
Grade 3 Cows	102.00p		97.20p	
Grade 4 Cows	82.00p		72.00p	
<b>Cows Overall Av.</b>			<b>92.10p</b>	<b>£529.90</b>
Cull Bulls				

### **IMPORTANT CATTLE –EAR TAGS**

It is the vendors responsibility to ensure all ear tags are correct and readable. For cows needing only 1 tag please check everything on it can be read and it is not worn. If in any doubt, get a new plastic tag.

**IF THE ANIMAL IS BINNED IT IS YOUR LOSS!**

**816 LAMBS****Sale at 9.15 am**

Auctioneer: Greg Christopher.

A very short entry met an excellent trade, way in front of any markets last week. Export lambs 38-42 kilos in keenest demand with plenty of lambs from 175p to 184p. Heavier lambs also in good demand. Nationally there has been a lot of heavy lambs sold which is bringing averages back. Export demand will increase over the next month. We urgently need more lambs to retain our 10 buyers attendance. **For all sheep enquiries regarding trade, etc, please contact Greg Christopher – 07976 163043.**

**Top Price per Kilo:** 184.00p for entries from Mesr PD Price & Son, Cwmcarnan.**Top Price per Head:** £76.50 twice for entries from Mesr JM & SM Pritchard, Newton and Mesr H & E Rudge, Ballingham.

	<i>Top p/kg</i>	<i>Av p/kg</i>	<i>Av £/head</i>	<i>Overall Av</i>
Light (25.5 – 32 kg)	163.40p	163.40p	£50.00	
Standard (32.1 – 39 kg)	184.00p	171.20p	£64.98	
Medium (39.1 – 45.5 kg)	175.00p	162.20p	£67.54	<b>166.40p</b>
Heavy (45.6 – 52 kg)	160.00p	152.10p	£68.35	
Overweight (52.1 + kg)	134.50p	134.50p	£71.20	

**QUALITY PRICE REPORTING**

<b>Weight</b>	<b>30.5 – 36</b>	<b>36.5 – 43</b>	<b>43.5 – 48</b>	<b>48.5 – Over</b>
<b>Premium</b>		184.00p	178.00p	
<b>Prime</b>	163.00p	168.20p	165.40p	152.90p

**407 CULL EWES & RAMS****Sale at 10.00 am**

Auctioneer: Martyn Evans

A reduced entry of ewes met a continued good trade in line with the previous week. Once again strong ewes were in short supply but those forward sold over £80. Texels sold to the top price of £99 leaving an exceptional overall average of £61.04 considering the number of small and plain ewes present. First quality ewes sold from £80, second quality sold from £55. Small and plain ewes sold to this figure. A short entry of generally lean rams averaged £60.10.

***FORTHCOMING SALES*****OCTOBER**

Thursday 7 <sup>th</sup>	<b>ROSS AUCTION CENTRE</b>	Sale of Store Cattle, Dairy, Store Sheep, Rearing Calves. Sale of calves at 10.30 am.
Wednesday 13 <sup>th</sup>	<b>ROSS AUCTION ROOMS</b>	Sale of Antique Furniture and Effects. Entries to Roger Garlick, Tel: 01989 762225.
Thursday 21 <sup>st</sup>	<b>ROSS AUCTION CENTRE</b>	Sale of Store Cattle, Dairy, Store Sheep, Rearing Calves. Sale of calves at 10.30 am. Entries for catalogue to be received by 12 noon, Thursday 14 <sup>th</sup> October.
Thursday 28 <sup>th</sup>	<b>ROSS AUCTION CENTRE</b>	Sale of Nursery Stock: Flowering Trees, Shrubs & Roses. Sale at 11.30 am.

**SHEEP EID**

**This only applies to Sheep born after 31<sup>st</sup> December 2009. For all Lambs born on or after 1<sup>st</sup> January 2010 we recommend:**

- 1. A single electronic slaughter tag for those Lambs intended for slaughter within 12 months of age.**
- 2. Full electronic identification for all Lambs intended for breeding i.e. ewe lambs.**

**ESCAPED LIVESTOCK PLAN**

All farmers must secure the market gates to the gates of their trailers each and every time stock are loaded/unloaded. If this is not done you are liable for any damage caused by an escaped animal. Once you have finished loading/unloading these gates must be shut and secured. If an animal does escape please inform a member of staff immediately who will blow the 'Whistle'. This then warns the gate keeper to close the vehicle gates. Available staff will secure the market perimeter. Once secure, the escaped animal will need to be herded back into the market pens. (We may use quiet stock already penned to help catch the escaped animal).