



Ross Auction Centre
 Overross, Ross on Wye
 Herefordshire, HR9 7QF
 Tel: 01989 762225
 Fax: 01989 566082
www.williamsandwatkins.co.uk

ROSS AUCTION CENTRE – WEEKLY MARKET REPORT MONDAY 6TH DECEMBER 2010

MONDAY 13TH DECEMBER IS A RED MARKET

162 FINISHED CATTLE

Sale at 10.30 am

100 Clean Cattle & Bulls, 30 Overage Clean, 32 Cull Cows & Bulls. Auctioneer: Richard Williams.

A very short entry of finished cattle sold to an excellent trade throughout. Better sorts sold to a strong trade from 180-184 pence. There was a good demand for heavier sorts with several over £1300 to a peak of £1328.69. The entry was nowhere near enough for the demand and many more cattle could readily have been sold.

Top price per kilo: 184.00p for an entry from Mesr LH Attewell & Partners, Undy Magor.

Top price per head: £1328.69 for an entry from the same vendor.

		<i>Top p/kg</i>	<i>Av/kg</i>	<i>Av/head</i>	<i>Overall Av/kg</i>
STEERS	Light (370-460kg)				
	Medium (465-555kg)				
	Heavy (560kg+)	184.00p	152.90p	£1053.37	152.90p
HEIFERS	Medium (400-395kg)				
	Heavy (485kg+)	180.00p	157.90p	£979.81	157.90p
BULLS	Heavy (560kg+)	146.00p	140.20p	£931.77	140.20p

QUALITY PRICE REPORTING

	Steers	Heifers	Bulls
Premium	175.20p	178.20p	155.20p
Prime	155.20p	156.20p	140.50p
Others	135.10p	136.00p	125.10p

30 OVERAGE CLEAN CATTLE

Sale after Clean Cattle

Auctioneer: Richard Williams

A shorter entry sold to a good trade with best sorts to **159 pence**.

32 CULL COWS & CULL BULLS

Sale after Overage Clean

Auctioneer: Richard Williams

The cows sold to a storming trade throughout. There were no real superstars forward but all sorts were in demand. Friesians sold particularly well peaking at **110 pence**.

	<i>Top Price / kg</i>	<i>Top Price / head</i>	<i>Av Price / kg</i>	<i>Av Price / head</i>
Overage Steers	150.00p	£983.13	140.00p	£870.09
Overage Heifers	159.00p	£1068.33	132.00p	£817.64
Grade 1 Cows	120.00p	£881.73	118.00p	
Grade 2 Cows	110.00p		107.00p	
Grade 3 Cows	102.00p		90.00p	
Grade 4 Cows	75.00p		72.00p	
Cows Overall Av			95.20p	£699.92
Cull Bulls	124.00p	£1016.89	110.60p	£1007.38

1207 LAMBS**Sale at 9.15 am**

Auctioneer: Greg Christopher.

A very disappointing entry of lambs considering the outstanding trade we have been having in recent weeks. The trade, however, fell away at the end of last week and this resulted in several farmers being cautious about selling. With 10 major buyers in attendance the entry was never going to be sufficient for the demand and as such the trade was much better than at the end of last week. All classes of lamb were in keen demand with a particularly strong trade on the heavier sorts. Best quality lambs sold from 180-185 pence with heavier sorts from £80-£82.50. **WE URGENTLY NEED MORE LAMBS TO RETAIN OUR EXCELLENT BUYING SUPPORT.**

Top Price per Kilo: 185.00p for entries from Mesr TH Sedgebeer & Son, Ley.**Top Price per Head:** £82.50 for entries from Mesr Pritchard Bros, Hollybush.

	<i>Top p/kg</i>	<i>Av p/kg</i>	<i>Av £/head</i>	<i>Overall Av</i>
Light (25.5 – 32 kg)				
Standard (32.1 – 39 kg)	178.00p	172.10p	£64.71	
Medium (39.1 – 45.5 kg)	185.00p	168.20p	£70.52	169.50p
Heavy (45.6 – 52 kg)	165.00p	162.00p	£77.70	
Overweight (52.1 + kg)	151.00p	142.00p	£79.33	

QUALITY PRICE REPORTING

Weight	30.5 – 36	36.5 – 43	43.5 – 48	48.5 – Over
Premium	185.00p	184.10p	180.10p	
Prime	172.10p	171.20p	170.10p	165.20p

408 CULL EWES & RAMS**Sale at 10.00 am**

Auctioneer: Martyn Evans

A reduced entry of ewes met a continued good trade. Top quality ewes in short supply but those forward sold over £90 with Suffolks selling to the top price of £98. Another excellent overall average of £67.20 considering the variable quality present. First quality ewes sold from £80, second quality sold from £55. Small and plain ewes sold to this figure. A short entry of Rams also sold to a good trade selling to £99 and average £76.88. An entry of Goats sold to £54 and average £50.67.

16 REARING CALVES sold on Thursday 2nd December**Sale at 10.30 am**

A low entry of 16 rearing calves, due to the inclement weather, met a good trade under the circumstances. Limousin heifers to £210 with British Blue heifers to £200, Limousin bulls to £200 and Hereford cross bulls £190. Aberdeen Angus bulls to £170 and £165 with Aberdeen Angus heifers to £150. British Blue heifers to £175 and £160. Next calf market is Thursday 16th December at 10.30 am followed by Thursday **6th January 2011.**

FORTHCOMING SALES**DECEMBER**

Thursday 16th **ROSS AUCTION CENTRE** Sale of Store Cattle, Dairy, Store Sheep, Rearing Calves. Sale of calves at 10.30 am. Entries for Cattle Catalogue to be received by 12 noon, Thursday 9th December.

Wednesday 22nd **ROSS AUCTION CENTRE** **Christmas Sale of Dressed Poultry.** Sale at 5.30 pm.

IMPORTANT CATTLE –EAR TAGS

It is the vendors responsibility to ensure all ear tags are correct and readable. For cows needing only 1 tag please check everything on it can be read and it is not worn. If in any doubt, get a new plastic tag.
IF THE ANIMAL IS BINNED IT IS YOUR LOSS!

SHEEP EID

This only applies to Sheep born after 31st December 2009. For all Lambs born on or after 1st January 2010 we recommend:

- 1. A single electronic slaughter tag for those Lambs intended for slaughter within 12 months of age.**
- 2. Full electronic identification for all Lambs intended for breeding i.e. ewe lambs.**

ESCAPED LIVESTOCK PLAN

All farmers must secure the market gates to the gates of their trailers each and every time stock are loaded/unloaded. If this is not done you are liable for any damage caused by an escaped animal. Once you have finished loading/unloading these gates must be shut and secured. If an animal does escape please inform a member of staff immediately who will blow the 'Whistle'. This then warns the gate keeper to close the vehicle gates. Available staff will secure the market perimeter. Once secure, the escaped animal will need to be herded back into the market pens. (We may use quiet stock already penned to help catch the escaped animal).