



Ross Auction Centre
 Overross, Ross on Wye
 Herefordshire, HR9 7QF
 Tel: 01989 762225
 Fax: 01989 566082
www.williamsandwatkins.co.uk

ROSS AUCTION CENTRE – WEEKLY MARKET REPORT MONDAY 7TH FEBRUARY 2011

MONDAY 14TH FEBRUARY IS A RED MARKET

155 FINISHED CATTLE

Sale at 10.30 am

95 Clean Cattle, 25 Overage Clean, 35 Cull Cows.

Auctioneer: Richard Williams

A desperately short entry of cattle for the Green Market with several vendors unable to attend due to the 6 day rule and TB restrictions. The cattle forward were highly variable with numerous plainer sorts in the entry. Better sorts sold from 170p to 178p. Many more cattle are required to satisfy increased demand.

Top price per kilo: 178.00p for an entry from Mr F E Cox, Yarkhill.

Top price per head: £1,210.23 for an entry from Messrs G E Phillips & Son, Penrhos.

		<i>Top p/kg</i>	<i>Av/kg</i>	<i>Av/head</i>	<i>Overall Av/kg</i>
STEERS	Medium (465-555kg)				
	Heavy (560kg+)	178.00p	150.20p	£988.44	150.20p
HEIFERS	Medium (400-395kg)				
	Heavy (485kg+)	160.00p	149.60p	£862.52	149.60p
BULLS	Heavy (560kg+)				

QUALITY PRICE REPORTING

	Steers	Heifers	Bulls
Premium	175.20p	165.20p	
Prime	150.20p	152.10p	
Others	135.10p	134.00p	

25 OVERAGE CLEAN CATTLE

Sale after Clean Cattle

Auctioneer: Richard Williams

A short entry sold to a very firm trade peaking at 152p.

35 CULL COWS

Sale after Overage Clean

Auctioneer: Richard Williams

A short entry as predicted for the Green Market sold to a super trade. Better sorts sold from 120 – 129p. Friesians also sold well peaking at 110p. Cull bulls really met keen demand peaking at £1,199.78.

	<i>Top Price / kg</i>	<i>Top Price / head</i>	<i>Av Price / kg</i>	<i>Av Price / head</i>
Overage Steers	148.50p	£1078.23	141.00p	£879.25
Overage Heifers	152.00p	£1025.95	146.00p	£879.19
Grade 1 Cows	129.00p	£953.47	124.10p	
Grade 2 Cows	115.00p		110.00p	
Grade 3 Cows	102.00p		94.90p	
Grade 4 Cows	90.00p		80.00p	
Cows Overall Av			105.20p	£682.71
Cull Bulls	125.00p	£1199.78	111.10p	£1026.80

1,504 HOGGETS**Sale at 9.15 am**

Auctioneer: Greg Christopher.

A larger entry of hoggets sold to another excellent trade throughout. There was keen demand on all sorts with best sorts selling particularly well peaking at 237p. The entry was nowhere near enough for the demand with 10 buyers in attendance. More heavier hoggets could have been sold to advantage.

Top Price per Kilo: 237.00p for and entry from Mrs M Mitchell, Corse Lawn.**Top Price per Head:** £93.50 for the same entry.

	<i>Top p/kg</i>	<i>Av p/kg</i>	<i>Av £/head</i>	<i>Overall Av</i>
Standard (32.1 – 39 kg)	193.00p	180.10p	£65.23	
Medium (39.1 – 45.5 kg)	237.00p	185.10p	£75.42	
Heavy (45.6 – 52 kg)	184.90p	172.80p	£81.51	182.63p
Overweight (52.1 + kg)	130.50p	130.50p	£90.00	

QUALITY PRICE REPORTING

Weight	30.5 – 36	36.5 – 43	43.5 – 48	48.5 – Over
Premium	220.10p	230.90p	201.20p	
Prime	183.10p	185.20p	184.90p	175.20p

486 CULL EWES & RAMS**Sale at 10.00 am**

Auctioneer: Martyn Evans

An increased entry of ewes met an improved trade. Once again, the best ewes were in short supply but regularly sold over £90. Continentals sold to the top price of £100 leaving an exceptional overall average of £70.31, considering the varied quality forward. First quality ewes sold from £85, second quality sold from £60. Small and plain ewes sold to this figure. An entry of rams also met an improved trade selling to £102 and average £74.29.

THURSDAY 3RD FEBRUARY 2011**25 REARING CALVES****Sale at 10.30am**

A much reduced entry of 25 rearing calves sold to a generally easier trade. Top price was £295 for a B/blue bull with another £290. Limousin bulls to £225 and £210. Charolais bulls to £210. Hereford cross bulls £160 and Friesian bulls £60. Heifers reached £248 for a B/blue with Charolais heifer to £220 and Limousin £190. Hereford cross Heifers £120. NEXT CALF SALE is **THURSDAY 17TH FEBRUARY AT 10.30AM.**

FORTHCOMING SALES**FEBRUARY**Thursday 17th**ROSS AUCTION CENTRE**

Sale of Store Cattle, Store Sheep, Calves and Dairy Cattle.
Entries for catalogue to be received by 12 noon, Thursday 10th February.

Wednesday 23rd**ROSS AUCTION CENTRE**

Sale of Flowering Trees, Shrubs, Fruit Trees & Bushes,
Rose bushes, Conifers, Hedging, etc, subject to availability.
Sale at 11.30am.

SINGLE FARM PAYMENT ENTITLEMENTS FOR SALE

Please contact Greg Christopher 01989 567233 / 07976 163043

IMPORTANT CATTLE –EAR TAGS

It is the vendors responsibility to ensure all ear tags are correct and readable. For cows needing only 1 tag please check everything on it can be read and it is not worn. If in any doubt, get a new plastic tag.

IF THE ANIMAL IS BINNED IT IS YOUR LOSS!

ESCAPED LIVESTOCK PLAN

All farmers must secure the market gates to the gates of their trailers each and every time stock are loaded/unloaded. If this is not done you are liable for any damage caused by an escaped animal. Once you have finished loading/unloading these gates must be shut and secured. If an animal does escape please inform a member of staff immediately who will blow the 'Whistle'. This then warns the gate keeper to close the vehicle gates. Available staff will secure the market perimeter. Once secure, the escaped animal will need to be herded back into the market pens. (We may use quiet stock already penned to help catch the escaped animal).