



Ross Auction Centre  
 Overross, Ross on Wye  
 Herefordshire, HR9 7QF  
 Tel: 01989 762225  
 Fax: 01989 566082  
[www.williamsandwatkins.co.uk](http://www.williamsandwatkins.co.uk)

## ROSS AUCTION CENTRE – WEEKLY MARKET REPORT MONDAY 8<sup>TH</sup> FEBRUARY 2010

### MONDAY 15<sup>TH</sup> FEBRUARY IS A GREEN MARKET

#### 271 FINISHED CATTLE

**Sale at 10.30 am**

179 Clean Cattle (under 30 months), 92 OTMS.

Auctioneer: Richard Williams

A larger entry of cattle sold to another very good trade which was probably a few pence less than the previous week. Again the quality was variable with less better sorts in the entry and also a fair proportion of Hereford cross and Friesians. Best sorts again sold up to £2 per kilo. More cattle could have been sold to advantage.

**Top price per kilo:** 200.00p for an entry from Mesr DE & SJ Cheacker, Bristol.

**Top price per head:** £1,262.84 for the same entry from Mesr DE & SJ Cheacker.

		<i>Top p/kg</i>	<i>Av/kg</i>	<i>Av/head</i>	<i>Overall Av/kg</i>
<b>STEERS</b>	Light (370-460kg)				
	Medium (465-555kg)				
	Heavy (560+kg)	180.00p	150.10p	£1015.83	<b>150.10p</b>
<b>HEIFERS</b>	Light (370-395kg)				
	Medium (400-480kg)				
	Heavy (485kg+)	200.00p	156.40p	£904.86	<b>156.40p</b>

#### QUALITY PRICE REPORTING

	<b>Steers</b>	<b>Heifers</b>	<b>Bulls</b>
<b>Premium</b>	180.50p	185.20p	
<b>Prime</b>	160.20p	160.30p	
<b>Others</b>	135.10p	132.90p	

#### 92 OVERAGE CATTLE

**Sale after clean cattle**

41 - 30 to 48 mths, 50 over 48 mths, 1 Stock Bull

Auctioneer: Jeremy Jehan

A good entry of overage cattle with 60% of all females black and white which made the averages look lower yet the trade was sharper. The plainer the beast the dearer it was. All meat Friesians over 100p up to £924.83. No show stoppers, only a couple of good confirmation cows, which sold in the thirties. Overage clean back on track again like last week up to £1,132.74 per head.

	<i>Top Price / kg</i>	<i>Top Price / head</i>	<i>Av Price / kg</i>	<i>Av Price / head</i>
Overage Steers	142.00p	£1132.74	129.58p	£961.08
Overage Heifers	139.00p	£851.39	110.49p	£690.79
Grade 1 Cows	135.00p	£1035.65	132.50p	
Grade 2 Cows	120.00p		111.20p	
Grade 3 Cows	108.00p		99.30p	
Grade 4 Cows	105.00p		85.00p	
<b>Cow Overall Av.</b>			<b>98.64p</b>	<b>£676.34</b>
Cull Bull	134.00p	£965.21	134.00p	£965.21

#### IMPORTANT CATTLE –EAR TAGS

It is the vendors responsibility to ensure all ear tags are correct and readable. For cows needing only 1 tag please check everything on it can be read and it is not worn. If in any doubt, get a new plastic tag.

**IF THE ANIMAL IS BINNED IT IS YOUR LOSS!**

**1,617 HOGGETS****Sale at 9.15 am**

Auctioneer Richard Williams

A similar entry of hoggets sold to a generally easier trade. All the buyers were complaining about reduced demand with orders being cancelled. The trade dropped throughout the sale with best prices being achieved at the start. Best sorts sold up to £2 per kilo but averages were generally about 6p per kilo behind last week.

**Top Price per Kilo:** 200.00p for entries from J P Sevenoaks & Son, Walterstone and R J Lampard, Dursley.

**Top Price per Head:** £88.80 for an entry from H J Pugh & Son, Ledbury.

	<i>Top p/kg</i>	<i>Av p/kg</i>	<i>Av £/head</i>	<i>Overall Av</i>
Light (25.5 – 32 kg)				
Standard (32.1 – 39 kg)	200.00p	190.10p	£71.57	
Medium (39.1 – 45.5 kg)	200.00p	185.20p	£76.61	<b>187.73p</b>
Heavy (45.6 – 52 kg)	179.00p	177.10p	£83.24	
Overweight (52.1 + kg)	153.00p	153.00p	£82.00	

**QUALITY PRICE REPORTING**

<b>Weight</b>	<b>30.5 – 36</b>	<b>36.5 – 43</b>	<b>43.5 – 48</b>	<b>48.5 – Over</b>
<b>Premium</b>		200.10p	200.00p	
<b>Prime</b>		190.10p	190.10p	180.30p

**402 CULL EWES & RAMS****Sale at 10.00 am**

Auctioneer: Martyn Evans

A similar entry of ewes met a continued good trade. Strong lean ewes were in short supply but those forward sold over £90 with Continentals selling to the top price of £108.50. There was an excellent average of £75.62. First quality ewes sold from £85. Second quality sold from £65. Small and plain ewes sold to this figure. A short entry of rams sold to £70, average £62.20. Goats sold to £60.

**27 REARING CALVES****THURSDAY 4<sup>TH</sup> FEBRUARY 2010**

A reduced entry of 27 rearing calves sold to slightly improved trade on the previous sale. British Blue bulls sold to £250 with Limousin bulls to £230 and Hereford bulls to £290. Friesian bulls sold to £60 and Hereford heifers to £190. In the weaned section 4 month old British Blue bulls sold to £315 with Limousin bulls to £290 and 3 month old Friesian bulls to £125. Similar age British Blue heifers sold to £325 and Limousin heifers to £290. NEXT CALF SALE – THURSDAY 18<sup>TH</sup> FEBRUARY AT 10.30AM

**160 STORE CATTLE****THURSDAY 4<sup>TH</sup> FEBRUARY 2010**

A short entry met another excellent trade. All cattle in demand by the ring full of buyers. Steers topped at £1,015 for a Charolais, and Cows and Calves topped at £1,200 for a Hereford cross with bull calf.

Leading prices

Steers		Heifers
730kg - £1005	405kg - £770	530kg - £798
650kg - £1015	380kg - £788	440kg - £740
570kg - £930	370kg - £745	375kg - £560
500kg - £865		340kg - £465

**FORTHCOMING SALES****FEBRUARY .**

Thursday 18<sup>th</sup> **ROSS AUCTION CENTRE** Sale of Store Cattle, Calves, Dairy Cattle and Store Sheep.

Wednesday 24<sup>th</sup> **ROSS AUCTION CENTRE** Sale of Plants and Shrubs. Sale at 11.30 am.

**MARCH**

Saturday 6<sup>th</sup> **ROSS AUCTION CENTRE** Sale of Poultry & Ornamental Wildfowl.  
Entries to: Chris & Gene Taylor Tel/Fax 01874 730883.

Wednesday 10<sup>th</sup> **ROSS AUCTION ROOMS** Sale of Antique Furniture and Effects. Entries to Roger Garlick, Tel: 01989 762225.

### **ESCAPED LIVESTOCK PLAN**

All farmers must secure the market gates to the gates of their trailers each and every time stock are loaded/unloaded. If this is not done you are liable for any damage caused by an escaped animal. Once you have finished loading/unloading these gates must be shut and secured. If an animal does escape please inform a member of staff immediately who will blow the 'Whistle'. This then warns the gate keeper to close the vehicle gates. Available staff will secure the market perimeter. Once secure, the escaped animal will need to be herded back into the market pens. (We may use quiet stock already penned to help catch the escaped animal).